VISION

Hi-Tech Training & Expo

Put Your Brand Where the Industry Connects.

Unmatched access. Targeted exposure.
Real opportunities to grow your business.

2027 SPONSORSHIP GUIDE



March 4-7, 2027

Overland Park Convention Center
KANSAS CITY

Over 3,600 Attendees

Attendees from **48 States & 7 Countries**

LEARN MORE
www.visionkc.com

The Event for Automotive Service Professionals



TRAINING

INNOVATION

NETWORKING

THE INDUSTRY'S PREMIER AUTOMOTIVE SERVICE EVENT

OUR HISTORY

VISION's journey began with a simple yet ambitious idea conceived by automotive service enthusiasts Jerry Holcom and Doug Stoll. Faced with the challenge of funding an automotive training weekend, the duo embarked on a daring mission, pooling their resources and determination to make it a reality. With a leap of faith and a $10,000 loan, they transformed their vision into VISION Hi-Tech Training & Expo.

What started as a humble endeavor has evolved into a powerhouse event, thanks to the dedication of individuals like Jerry, whose passion and perseverance continue to fuel VISION's growth. From its modest beginnings to becoming one of the premier training conferences in the automotive industry, VISION's story is a testament to the transformative power of ambition and community.

VISION Hi-Tech Training & Expo is the premier automotive training event presented by the Midwest Auto Care Alliance. With a rich history spanning over 30 years, VISION offers attendees the opportunity to expand their knowledge and gain new skills while networking with industry professionals.

From automotive technicians and shop owners to managers and educators, VISION attracts a diverse audience passionate about staying ahead in the automotive service industry. Featuring over 100 cutting-edge management, technical, and educator training courses, as well as a 60,000 square-foot exhibit hall showcasing the latest tools, equipment, and technology, VISION is the ultimate destination for those seeking to elevate their expertise and drive innovation in their businesses.

The Event for Automotive Service Professionals



AUDIENCE

The ideal VISION attendee is a passionate automotive professional, whether a seasoned technician, shop owner, manager, or educator, eager to expand their knowledge and skills. They are driven by a commitment to excellence and seek to stay ahead of industry trends while fostering valuable connections within the automotive service community.

Offering Diverse Industry Experience:

Ranging from beginning technicians and shop owners to drivability technicians and seasoned shop owners

- **Shop Owners**
- **Automotive Technicians**
- **Service Advisors**
- **Managers**
- **Shop Foreman**
- **Educators**

VALUE PROPOSITION TO SPONSORS

VISION offers sponsors unparalleled access to a highly engaged and diverse audience of automotive professionals, providing a unique platform to showcase their products and services. With its reputation as one of the premier training conferences in the industry, sponsoring VISION not only enhances brand visibility but also demonstrates a commitment to supporting excellence and innovation in the automotive service sector.

VISION 2026 STATISTICS

OVER **3,800** Registered Attendees

first time attendees **1,424**

companies represented for the first time **487**

Attendees from **47 STATES & 7 COUNTRIES**

60,000+SQ FT Exhibit Hall

140+ EXHIBITORS showcasing the latest tools, equipment, and technology.

120+ Combined Technical & Management Courses

OVER **41,400** hours of training consumed

Classes with as many as **227** in attendance

WHAT YOU NEED TO KNOW



SPONSORSHIP REQUIREMENT

You must be an exhibitor at the 2027 VISION event.

EXPLORE THE BENEFITS OF SPONSORSHIP TODAY!

1 Enhanced Brand Visibility

Gain exposure to a targeted audience of automotive professionals through prominent placement of your brand logo on event materials, signage, and digital platforms.

2 Networking Opportunities

Forge valuable connections with industry leaders, professionals, and potential clients during networking events, time at the expo hall, and other social gatherings throughout the conference.

3 Thought Leadership Positioning

Position your company as a thought leader in the automotive service industry by sponsoring educational sessions, workshops, or product demonstrations to showcase your expertise and innovative solutions.

4 Access to Market Insights

Gain valuable insights into industry trends, challenges, and emerging technologies through participation in the expo hall, panel discussions, and networking with industry experts.

5 Lead Generation and Sales Opportunities

Generate leads and drive sales by engaging directly with attendees at your exhibition booth, offering exclusive promotions, demos, and special offers to incentivize engagement and conversion.

> VISION was everything I hoped it would be and more. Great people, the best companies, and the entire auto community working together to create better and more technicians.
>
> — **Robin Cowie**
> ***Skillmaker.AI***

REASON TO SPONSOR

Reach a Targeted Audience

Access a diverse and engaged audience of automotive professionals, including technicians, shop owners, managers, and educators, to increase brand visibility and drive sales.

Showcase Your Solutions

Position your company as an industry leader by showcasing your products, services, and expertise to a captive audience through sponsorship opportunities, workshops, and exhibitions.

Thought Leadership

Establish your company as a trusted thought leader in the automotive service industry by demonstrating your expertise and passion for the industry through support, workshops, and networking opportunities.





Statistic from Center for Exhibition Industry Research

Sponsorships increase booth traffic by 104%

VISION Hi-Tech Training & Expo is one of the most energizing and valuable events in the automotive aftermarket industry. Our time at the show was a tremendous success, opening doors with shop owners, deepening relationships with current clients, and reminding us why gatherings like VISION matter so much.

— **Jimmy Lea**
The Institute for Automotive Business Excellence

LIST OF VISION
SPONSOR ITEMS

PLATINUM $8500

EXPERIENTIAL ITEMS

- ~~Thursday Opening General Session~~ SOLD
- Thursday Opening Breakfast
- ~~Friday Expo Opening Night~~ SOLD
- Industry Professional's Reception
- Mobile App
- Saturday After-Hours Party *NEW!*

MARKETING ITEMS

- ~~Conference Attendee Lanyards~~ SOLD
- ~~Official Conference T-Shirt~~ SOLD
- ~~Conference Attendee Notebooks~~ SOLD
- Conference Portfolio Folders
- ~~Hotel Key Cards~~ SOLD

GOLD $6500

EXPERIENTIAL ITEMS

- Saturday Breakfast
- Saturday Awards Celebration
- Saturday Lunch
- ~~Power Summit Lunch~~ SOLD
- Power Summit Keynote
- Donut Wall (only 1 remaining)
- Daily Prize Drawing
- Saturday Evening Buffet Dinner
- Saturday Comedy Night

MARKETING ITEMS

- Breakout Electrical Sponsorship
- Elevator Decals
- Headed Home Bag

SILVER $3750

EXPERIENTIAL ITEMS

- ~~Educator Think Tank Breakfast~~ SOLD
- Early Coffee Station (Thurs. or Sat.)
- First Timer's Reception
- ~~Thursday Lunch Sponsor~~ SOLD
- Thursday HiTech Tool Expo Reception
- Friday Technical Lunch Sponsor (multiple available)

MARKETING ITEMS

- Shuttle Bus
- Main Entry Floor Decal
- Floor Decals
- Window Decal
- Post Event Email
- Podcast Studio- 2 remaining!

BRONZE $1850

EXPERIENTIAL ITEMS

- Management Refreshment Break
- Technical Refreshment Break
- Course Sponsorship

MARKETING ITEMS

- Blog
- ~~Conference Pens~~ SOLD
- Conference Notepad
- ~~Expo Attendee Literature Bag~~ SOLD
- Custom Entry Meter Board (8 left)
- 1 Website or 1 Email Banner Ad

ADD-ONS (FOR PLATINUM OR GOLD ONLY)

- Marketing Package Bundle (Limit to 4) $1500
- Custom Entry Meter Board $750

VISION SPONSORSHIP LEVEL

VISION is proud to offer a variety of sponsorship opportunities, providing a level to meet every budget! Aligning a sponsorship with your brand forges awareness of your business, can be custom designed to meet your marketing goals and give your company additional exposure to nearly 4,000 automotive professionals and decision makers that participate in VISION Hi-Tech Training & Expo.



PLATINUM
$8500

Secure your position at the forefront of VISION Hi-Tech Training & Expo with our prestigious Platinum sponsorship level—the ultimate opportunity for sponsors seeking unparalleled exposure and influence. From prominent branding at key events like the Opening General Session to exclusive sponsorship of attendee essentials like lanyards and the mobile app, our Platinum package ensures your brand receives unmatched visibility and recognition, solidifying your status as a leader in the automotive service industry.

Level includes the following:

- Everything in Gold Level
- VIP Seating at Events (due 2/17/26)
- Opportunity for Add-on Sponsorship
- Expo Punchcard for Owners/Managers
- Blog



GOLD
$6500

Advance your sponsorship impact with our Gold package, offering unparalleled exposure at VISION Hi-Tech Training & Expo's most anticipated events and sessions. With premium branding opportunities and additional marketing options, our Gold level ensures your brand stands out as a leader in the automotive service industry, delivering exceptional ROI and elevating your presence to new heights.

Level includes the following:

- Everything in Silver Level
- Mobile App Banner
- Mobile App Push Notification
- Opportunity for Add-on Sponsorship
- Expo Punchcard for Owners/Managers



SILVER
$3750

Elevate your sponsorship to the next level with our Silver package, offering enhanced opportunities for engagement and brand exposure at VISION Hi-Tech Training & Expo. In addition to all the benefits of our Bronze level, enjoy the added perks of a dedicated social media post and premier directory placement, ensuring your brand receives maximum visibility and engagement among our diverse audience of automotive professionals.

Level includes the following:

- Everything in Bronze Level
- Social Media Post
- Premiere Directory Placement
- Expo Punchcard for Owners/Managers



BRONZE
$1850

Boost your brand presence with our Bronze sponsorship level—a perfect entry point for exhibitors looking to maximize their impact without breaking the bank. Showcase your commitment to excellence with prominent logo placement on our website, session screens, signage, and printed materials, ensuring your brand stands out amidst industry leaders at VISION Hi-Tech Training & Expo.

Level includes the following:

- Logo on Website
- Logo on Screens in General Session
- Logo on Signage
- Logo on Printed Materials

EXPERIENTIAL OPPORTUNITIES



Thursday Opening Breakfast

This buffet style breakfast will be comprised of nearly one thousand conference attendees. The sponsor will have a powerpoint available for viewing on the big screens (no sound). The mix of attendees will include automotive service facility owners, manager, technicians, votech instructors, educators, exhibitors and spouses, as well as current students preparing for their career in the automotive service repair industry.

PLATINUM LEVEL SPONSORSHIP



Thursday Opening General Session & Keynote

This event features a prominent speaker with state-of-the-art technology and design. The sponsor of this event will have the attention of over one thousand attendees during a speaking opportunity. General Session begins at the conclusion of breakfast on Thursday in the Overland Park Convention Center Ballroom.

SOLD

PLATINUM LEVEL SPONSORSHIP

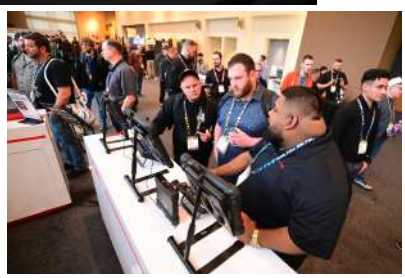


Thursday Lunch Sponsor

The sponsor of the Thursday lunch has the opportunity to brand their company to conference attendees as they enjoy their meal. With options like signage as attendees gather food, flyer or brochure drops at attendee seats, or another event management-approved option, your brand will be front and center during this key networking moment. Maximize your brand's visibility and leave a lasting impression on attendees. Sponsor the Thursday lunch and connect with the industry's top professionals. Secure your sponsorship today!

SOLD

SILVER LEVEL SPONSORSHIP



Thursday Hi-Tech Tool Expo Reception

Long-time tradition: The Thursday evening Hi-Tech Tool Expo showcases cutting-edge diagnostic tools and services for today's automotive service professionals eager to elevate their diagnostic expertise and discover new tools for their arsenal. As a sponsor, you'll have the opportunity to share a message or highlight your company, with your brand prominently displayed on all event signage, and the opportunity to feature your logo/brand on the event's popcorn container.

GOLD LEVEL SPONSORSHIP



Friday Expo Opening Night

Tap into this high energy of the first night of Expo with your exclusive sponsorship of the VISION Opening Night on the tradeshow floor and receive maximum event exposure! Your brand will be included on the drink tickets and bar signage, as well as your team can assist with the ribbon cutting ceremony.

SOLD

PLATINUM LEVEL SPONSORSHIP

EXPERIENTIAL OPPORTUNITIES



Saturday Evening Dinner

Help VISION attendees refuel, reconnect, and get ready for a memorable Saturday night. This buffet dinner brings automotive professionals together for a relaxed meal after a full day of training and exhibits. As the exclusive sponsor, your company will receive prominent recognition throughout the event and a speaking opportunity to welcome attendees and share your message with the VISION community.

GOLD LEVEL SPONSORSHIP



Saturday Evening Comedy Night

Put your brand at the center of one of VISION's most entertaining experiences. Following dinner, attendees can relax, laugh, and enjoy a live performance from a professional comedian. The exclusive sponsor will receive prominent event recognition and a speaking opportunity before the show begins, giving your company the spotlight while helping VISION deliver a night attendees will remember.

GOLD LEVEL SPONSORSHIP



VISION After Hours Party - Saturday Evening

NEW!

Help VISION end the week on a high note. The Saturday VISION After Hours Party brings attendees, exhibitors, trainers, and industry friends together for one final celebration featuring a live band. As the exclusive sponsor, your company will receive prominent recognition throughout the party and a speaking opportunity to welcome guests and help kick off VISION's biggest celebration of the weekend.

PLATINUM LEVEL SPONSORSHIP



Industry Professional's Reception

As the exclusive partner of the industry Appreciation Reception you will make a statement about your company's commitment to raising the professionalism of the industry. The Industry Appreciation Reception will take place on Saturday in the Overland Park Convention Center Ballroom pre-function area prior to VISION's Comedy Night. All conference attendees are invited to the reception featuring a hosted bar, music and great networking opportunities

PLATINUM LEVEL SPONSORSHIP

> VISION creates an atmosphere of momentum, collaboration, and belonging. Every year brings fresh opportunities, meaningful conversations, and the unmistakable feeling of a family reunion for our industry. Connections made there go beyond business—they strengthen the entire aftermarket community.
>
> — **Jimmy Lea**
> *The Institute for Automotive Business Excellence*

EXPERIENTIAL OPPORTUNITIES



Power Summit Lunch

Friday's VISION Power Summit lunch is specifically for today's industry leaders, shop owners, and managers. This premier event is dedicated to bringing together the industry's most knowledgeable, influential, and thoughtful people to discuss many important topics, issues, and trends impacting the independent service marketplace. Reach your audience at this seated lunch with your company information or seat drop, pending VISION approval. As the lunch sponsor, you will have opportunity to briefly address the group before lunch begins.

SOLD

GOLD LEVEL SPONSORSHIP



Power Summit Keynote

Friday's VISION Power Summit keynote presentation features a relevant and motivational keynote speaker for today's industry leaders, shop owners and managers. This premier event is dedicated to bringing together the industry's most knowledgeable, influential and thoughtful people to discuss many important topics, issues and trends impacting the independent service marketplace. As the keynote sponsor, you will have opportunity to introduce our keynote.

GOLD LEVEL SPONSORSHIP



Friday Technical Lunch Sponsor

The sponsor of the Friday Technical lunch has the opportunity to brand their company to conference attendees as they enjoy their meal. Maximize your brand's visibility and leave a lasting impression on attendees. Sponsor the technical lunch and connect with the industry's top professionals. Secure your sponsorship today! (multiple available)

SILVER LEVEL SPONSORSHIP



Saturday Awards Celebration

This special morning allows you to join your colleagues and customers on a relaxed setting. The Celebration of Independents Awards Program celebrates those individuals who achieve excellence in the automotive service industry. Awards are presented for the Service Facility of the Year, Academic Scholarships as well as other achievements in the automotive service industry. Your logo will also be included in promotional materials, the morning's breakfast program guide, social media promotions, event signage and more.

GOLD LEVEL SPONSORSHIP



Saturday Breakfast

The Saturday Morning Breakfast Sponsorship offers your company high visibility during one of VISION's most inspiring events—the Celebration of Independents Awards Program. This buffet breakfast gathers attendees for networking and recognition of industry excellence. As the sponsor, you'll receive prominent signage, the opportunity to greet guests at the entrance, and a brief speaking opportunity during the program to highlight your support of the independent automotive community.

GOLD LEVEL SPONSORSHIP

EXPERIENTIAL OPPORTUNITIES



Daily Prize Drawing

Sponsor the official VISION prize drawings on Friday and Saturday, featuring one $1,000 prize awarded each day. This sponsorship includes the sponsor's logo on prize promotions and on-site signage, recognition in attendee communications, branded drawing tickets, and a brief speaking opportunity immediately before each winner is selected. The sponsor will also receive all submitted drawing entries, including each participant's name, title, company, and email address provided during registration.

GOLD LEVEL SPONSORSHIP



Saturday Lunch

Saturday's buffet lunch will serve nearly 2,000 attendees, including automotive service facility owners, managers, technicians, vo-tech instructors, educators, exhibitors, spouses, and students entering the industry. Lunch is from 11:30am-12:30pm in the Overland Park Convention Center Ballroom. The lunch sponsor can play their video (no audio) or PowerPoint during the session, have representatives greet attendees at the door, and provide a handout/gift as each attendee arrives to the event (subject to VISION approval). Additional signage opportunities available (inquire for details).

GOLD LEVEL SPONSORSHIP



Management Refreshment Break

The sponsor of the refreshment breaks has the opportunity to brand their company to conference attendees as they relax between sessions. Each break is approximately 20-30 minutes long and will take place midmorning and mid-afternoon during each day of the conference. Breaks will be placed in multiple locations. Opportunity for handouts and additional display. Multiple opportunities available.

BRONZE LEVEL SPONSORSHIP



Technical Refreshment Break

The sponsor of a refreshment break has the opportunity to brand their company to conference attendees as they relax between sessions. Each break is approximately 20-30 minutes long and will take place mid-morning and mid-afternoon during each day of the conference. Breaks will be placed in multiple locations. We will work with sponsors to identify time and audience that meets their needs. Multiple opportunities available.

BRONZE LEVEL SPONSORSHIP



Course Sponsorship

Training is the cornerstone of VISION's success! VISION hosts the industry's top trainers to present the latest training available to the industry. Sponsors will have the opportunity to introduce the speaker at the beginning of the training session. Don't miss this opportunity to get your company name in front of the industry's top professionals. Multiple opportunities available.

BRONZE LEVEL SPONSORSHIP

EXPERIENTIAL OPPORTUNITIES



Early Morning Coffee Station

Sponsoring the early coffee station on either Thursday or Saturday gives your company the chance to make an impact first thing in the morning. As a sponsor, you'll have options for signage and branding opportunities, as well as your company's logo on any VISION signage. What better way to start the day than with free coffee? Sponsor the early coffee station and energize the attendees while showcasing your brand. Secure your sponsorship today! Two available.

SILVER LEVEL SPONSORSHIP



Mobile App

Sponsorship of our mobile app includes your logo on the splash screen, visible each time an attendee opens the VISION mobile application on their smartphone or tablet device; banner ads within the application; and a prominently displayed link to your website. The mobile app is the heart of the on-site program as it contains agendas, event locations, course handouts and more!

PLATINUM LEVEL SPONSORSHIP



First Timer's Reception

The VISION First Timer's Reception is a dedicated space for first-time attendees to connect, learn, and feel welcomed. Your company's logo and a speaking opportunity will be prominently displayed at the reception, highlighting your commitment to fostering community and growth within the industry. Don't miss this unique opportunity to make a significant impact with VISION's first-time attendees. Sponsor the VISION First Timer's Reception today and position your brand as a welcoming presence at the heart of the event. Secure your spot now!

SILVER LEVEL SPONSORSHIP ***In 2026, VISION hosted 1,424 first-time attendees***



Educator Think Tank Breakfast

VISION's Educator Think Tank is specifically aimed at mastering the technology and art of automotive education, and brings together some of the industry's top automotive educators. At the event's seated event, you have the opportunity to reach these educators with your company information or seat drop, pending VISION approval.

SOLD

SILVER LEVEL SPONSORSHIP



Educator's Reception

Show your support for the educators shaping the future of the automotive service industry by sponsoring the Educator's Reception at VISION. Held on Thursday evening, this event brings educators together for an hour of networking and celebration. As the sponsor, your brand will be showcased on event signage and featured on drink tickets distributed throughout the reception, ensuring high visibility and recognition.

SOLD

SILVER LEVEL SPONSORSHIP

MARKETING SPONSORSHIPS



Conference Portfolio Folders

This is your company's opportunity to gain exposure during the show, as well as afterward. This high-quality poly expandable portfolio folder is given to each attendee and holds important conference materials. Give VISION attendees a useful souvenir they will hold on to. Your company's one color logo is printed on the front corner of the portfolio folders and designed and provided by VISION.

PLATINUM LEVEL SPONSORSHIP



Hotel Key Cards

Put your brand directly in the hands of VISION attendees with the Hotel Key Sponsorship. Your custom artwork will be printed on the keycards distributed to guests staying at select host hotels, giving your company repeated visibility throughout their stay. This exclusive sponsorship offers a unique and lasting impression as attendees access their rooms multiple times each day during the conference.

SOLD

PLATINUM LEVEL SPONSORSHIP

WORLDPAC



Conference Attendee Lanyards

Capture the attention of thousands as attendees wear your company's name around their necks and are seen throughout the entire event. The invaluable marketing item will be offered to each conference attendee as they pick up their conference materials. Sponsor provides logo to VISION and lanyards are designed and provided by VISION.

SOLD

NAPA AUTO CARE

PLATINUM LEVEL SPONSORSHIP



Conference Attendee Notebooks

Have your company's logo be seen by every attendee, as well as being a permanent part of their VISION experience. Each attendee receives a bound journal-style notebook with your company's logo and the VISION logo to take notes during the conference.

SOLD

180BIZ

PLATINUM LEVEL SPONSORSHIP

MARKETING SPONSORSHIPS



Headed Home Bag Sponsorship

Give attendees one final, meaningful brand experience before they head home from VISION. Each bag may include a sponsor-provided handout or useful promotional item, a travel snack, a “My First Action Monday Morning” card, a 30-day action commitment card, and instructions for accessing training certificates. This sponsorship offers a distinctive opportunity to stand out while helping attendees turn what they learned at VISION into action.

GOLD LEVEL SPONSORSHIP

Breakout Electrical Sponsorship

Be the hero of training classrooms. VISION has successfully gone paperless, meaning all handouts and training materials are now being delivered to attendees digitally. We have added electrical drops to the seats in every classroom to ensure attendees laptops, tablets and phones stay fully charged. Put your company front and center anytime someone needs to plug in!

GOLD LEVEL SPONSORSHIP





Official Conference T-Shirt

These t-shirts are everywhere, and we see people wear them long after VISION is over! Add your company’s logo to the left sleeve of VISION’s official 2026 conference t-shirt while supporting the Technicians of Tomorrow Educational Foundation (TTEF). The proceeds from shirt sales and sponsorships will provide funds for VISION and student scholarships.

PLATINUM LEVEL SPONSORSHIP

NAPA AUTO CARE

> Nothing comes close when it comes to training and networking, but being around thousands of professionals who are passionate about the auto repair industry is something you have to experience to truly understand!
>
> — Mike Reynolds
> *AMobile Automotive Service Solutions*

MARKETING SPONSORSHIPS



Elevator Decals

Put your brand front and center with exclusive elevator decal placement at the Sheraton Hotel. Every time an attendee heads to their room, your message will be there—making a lasting impression day and night. Includes two custom decals. Limited to just two sponsors. Secure your elevator branding spot today—before it's gone.

GOLD LEVEL SPONSORSHIP



Shuttle Bus

Promote your brand and maximize your exposure by being the official VISION shuttle bus sponsor. Attendees taking the shuttle bus to the conference center will be exposed to your company's signage on the bus at least two times a day, as well as on shuttle signage, event signage and more! Multiple available.

SILVER LEVEL SPONSORSHIP



Window Decal

Your brand will be the first thing attendees see as they walk in the convention center. Greet them with signage on major entrances into the convention center. Includes your design on a full-color one-sided static cling sign.

SILVER LEVEL SPONSORSHIP



VISION Podcast Studios – 3 available

If you have a podcast, put your brand at the center of the conversations happening at VISION by sponsoring a dedicated podcast studio. Sponsors will receive prominent branding on or around its recording space, along with recognition in related VISION promotions. Contact Sheri to discuss pricing, promotional trade-out options, and availability.

SILVER LEVEL SPONSORSHIP



Donut Wall – 2 available

Friday sponsor Vehlo

This fun sponsorship opportunity puts your company's logo in the middle of our event's favorite selfie photo attraction on Friday morning and Sunday morning. Sponsorship of the donut wall includes donuts and logo decal on the wall. **1 remaining**

GOLD LEVEL SPONSORSHIP



Floor Decals

This fun and unique sponsorship opportunity will direct attendees to your booth starting at the entrance of the expo area you are located in. Includes a set of 2 full-color floor decals. 3'x6'

SILVER LEVEL SPONSORSHIP

> Thank you for a great event! We enjoyed the high-level conversations with shop owners and had a really good experience. This was our first time at VISION, and we look forward to making this an ongoing event.
>
> — Jennifer Meyer
> *Business Actualization*

contact us for more info!

Sheri Hamilton
Conference Manager
sheri@visionkc.com

Brady Netzel
Marketing Manager
brady@visionkc.com

MARKETING SPONSORSHIPS



Main Entrance Floor Decal (4'x7')

Make a bold statement and leave a lasting impression with our Main Entrance Floor Decal sponsorship opportunity at VISION Hi-Tech Training & Expo. As a sponsor, you'll have the unique opportunity to capture the attention of over 3,500 attendees with your brand prominently displayed at the main entrance (in a 2' x 6' floor decal), the focal point of maximum foot traffic and visibility.

SILVER LEVEL SPONSORSHIP



Post Event Email

Stay top of mind even after the event ends. As the sponsor of the official VISION post-event email, your brand will be featured in a high-visibility message sent to all attendees. This email recaps event highlights and provides your company a space to share a short message and branding in key placements. Secure this exclusive opportunity and leave a lasting impression after VISION wraps.

SILVER LEVEL SPONSORSHIP



Custom Entry Meter Board

Sponsoring a 3' x 7' tall sign that displays your brand and any other information you want to showcase is one way to stand out among competitors. Sponsor a Meter Board and design the message that will help attendees remember who you are and encourage them to visit your booth. Secure your Meter Board sponsorship today and guide attendees straight to your booth!

BRONZE LEVEL SPONSORSHIP



Website or Email Banner Ad

Elevate your brand's online presence with our Website or Email Banner Ad sponsorship opportunity at VISION Hi-Tech Training & Expo. With banner ads strategically placed throughout our email distribution and high-traffic website, sponsors gain unparalleled visibility and exposure to a targeted audience of automotive professionals and enthusiasts.

BRONZE LEVEL SPONSORSHIP

MARKETING SPONSORSHIPS



Conference Pens

Attendees need pens during their conference sessions, and your pen will be included in their registration packet. Gain exposure during the show, as well as afterward. Sponsor is responsible for providing pens, shipping and drayage.

BRONZE LEVEL SPONSORSHIP



Conference Notepad

A must-have for attendees taking notes! Your logo will be included on mini-notepads that will be provided to each attendee in their registration packet. Sponsor is responsible for providing notepads, shipping and drayage.

BRONZE LEVEL SPONSORSHIP



Expo Attendee Literature Bag

Attendees will carry your bag with them as they cover the exhibit hall floor—a great branding tool they will utilize during the event. Sponsor is responsible for providing bags, shipping and drayage.

BRONZE LEVEL SPONSORSHIP



VISION Blog Sponsorship

Share your company's expertise through an educational article published on the VISION website. VISION will promote the article, and the sponsor may include a link directing readers to its own landing page for lead generation.

BRONZE LEVEL SPONSORSHIP

VISION

Hi-Tech Training & Expo



SECURE YOUR SPONSORSHIP TODAY

Contact Us

sheri@visionkc.com
www.visionkc.com

The Event for Automotive Service Professionals