

Elevate Your Shop in 2026: A Collaborative Roundtable for Real-World Solutions

Get ready to elevate your shop in 2026 with a powerful, attendee-driven roundtable experience. This session is designed for shop owners and leaders who want practical, relevant insights tailored to the challenges they're facing right now.

As part of registration, participants will share the topics they most want to explore—ensuring this conversation focuses on what you and your peers truly need. From staffing and retention challenges to customer experience, workflow, leadership, and beyond, the agenda will be shaped by the collective priorities of the group.

Join us for an open-floor discussion where you can connect, collaborate, and exchange real strategies that work. Whether you're a seasoned operator or new to ownership, you'll walk away with fresh ideas, peer-tested solutions, and new industry connections to help you thrive in 2026.

Register at MWACA.org/events
Questions? 816.413.9800

Des Moines Chapter



Tuesday Jan 20, 2026



6:30 PM - 8:30 PM CST



Factory Motor Parts 1644 Mattern Ave Des Moines, IA 50316

Facility Sponsored by:



FACTORYMOTORPARTS

Members: \$25 Non-Members: \$40

Includes dinner and training.

for managers and owners

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What would you like to discuss

MWACA is committed to providing a recruitment-free environment during training sessions and events for all employees of its member shops.