



# Advertise Like the Pros - Putting Facebook and Google Ads to Work for Your Shop

Live Webinar with



You know you need more cars in your bays, but you don't know where to start when it comes to online advertising, nor do you have the time to teach yourself. In this webinar, you'll learn practical, easy-to-implement strategies to receive the best results from your digital advertising efforts.

Join Shop Marketing Pros and leave with a knowledge and understanding of

- Which ad strategy is best for your goals
- How to build Facebook and Google Ads
- Ad creatives, copy, and targeting
- Tracking measures to ensure your ads are producing results

Not only will the strategies you learn put more cars in your bays and money in your pockets, but you'll leave this class confident in your ability to advertise like the Pros!

Register at [MWACA.org/events](https://www.mwaca.org/events)

Questions? 816.413.9800

## Central MO Chapter



Thurs, May 21, 2026



6:30 - 8:30pm



LIVE WEBINAR

Zoom link will be sent out prior to training

Members: \$20  
Non-Members: \$30

Open to all  
MWACA Members

For  
Shop Owners,  
Managers,  
Marketing Team

MWACA is committed to providing a recruitment-free environment during training sessions and events for all employees of its member shops.