

Elevate the Excellence

Presented By Lauralee Schmidt

The shop you've create can be average, or it can be excellent. You, and your team, get to choose that every single day. Let's push for excellence!

Together, we will uncover moments in our teams skills and services that can be molded into moments of automotive excellence.

We will discuss how we can better support our shops desired culture, fufill our visions as a leader, and identify ways to better our guests autocare experience.

Piece by piece we will elevate ourselves, and our shops, to excellence.

Who is this for: Shop owners and managers from a shop owner perspective on leveling up their leadership and shop culture.

Register at MWACA.org/events Questions? 816.413.9800

Indianapolis Chapter



Tuesday, September 9, 2025



6:30pm - 8:30pm



Members: \$45 Non-Members: \$65 includes dinner and training

for shop owners and manager

MWACA is committed to providing a recruitmentfree environment during training sessions and events for all employees of its member shops.