

## Phone Skills: Capture The Ring

in-person training with

**Dave Eschbach,**  
Spirit One Group



**You can expect immediate results and immediate returns on time invested when attending this session!**

During this class, we will discuss and share ideas for making the phone our most profitable tool. David will present everything from mindset, technique, as well as tracking methods. You will leave with all the tools necessary to ensure you and your team use your phone as an opportunity instead of a distraction.

David has started two shops from scratch during the pandemic and the success of both shops are because he and his team mastered the art of using the phone.

David has invested most of his career working with both independent shop owners and multi-unit franchise operations. He has written training curriculum for three nationwide repair facilities and worked as a consultant for over 200 independent automotive repair businesses.

Currently, he owns and operates Spirit One Automotive and Towing, a two-location business with plans for adding three more locations within five years. Throughout his thirty-year career David has had the wonderful opportunity to work in all sectors of the automotive industry. Ultimately, his passion and genuine desire is to help independent shop owners achieve their goals.



Tuesday, October 12



6:30pm-8:30pm



Jammin J Automotive  
10188 Page Ave  
St. Louis, MO 63132

**Members: \$35**  
**Non-Members: \$40**

includes dinner  
and training

for shop  
owners and  
service advisors

*Register at* **MWACA.org/events**  
*Questions?* **816.413.9800**