

welcome to

**VISION** 科技精英  
Hi-Tech Training & Expo 20  
26  
THR 科技精英  
TRAINING IN THE FAST LANE



# Agenda:

- **Reg Stats / Announcements / Final Night Party**
- **Vendor Party on Thursday Night (sign up)**
- **Exhibitor Service Center**
- **Upcoming Deadlines**
  - **Mobile App Information**
  - **Electrical, Internet, etc.**
  - **Shipping**
  - **Lead Retrieval**
- **Badge Types (Buyers)**
- **Pre Registration**
- **Additional Meals for Purchase & FNP Tickets**
- **Onsite Check-In**
- **Set up Hours**
- **Questions**

# Reg Stats

**Conference Attendees = 1,854**

**First-time Attendees = 684**

**Expo Booths Remaining = 22**

**HTTE Booths Remaining = 4**

**as of 1/15/2026**

# Final Night Party

The Final Night Party at Andretti Karting & Games in Overland Park is the highlight of VISION 2026! This is your chance to connect, celebrate, and have fun with your fellow attendees.

Make sure to secure your access when you register for VISION. Join us for a night full of energy, laughs, and unforgettable memories.

**SATURDAY, MARCH 7**  
**06:30 PM–10:00 PM**

**SEE YOU THERE!**



## FINAL NIGHT PARTY



Indoor Kart Racing



Food, Friends & Fun



Games & Attractions



Group Transportation Provided

We're closing out VISION in high gear with our Final Night Party at Andretti Karting & Games in Overland Park – Saturday, March 7, 6:30–10:00 PM.

[RESERVE YOUR SPOT](#)

# Vendor Event

# Vendor Party

MARCH 5, 2026

9:00 - 11:00 PM

**GUITARS & CADILLACS**



[link.visionkc.com/vendorparty](https://link.visionkc.com/vendorparty)

ENDEAVORB2B™

**VISION FULL**  
Hi-Tech Training & Expo  
**THROTTLE** 2026  
TRAINING IN THE FAST LANE

## SAVE THE DATE!

JOIN US FOR ENDEAVORB2B'S  
**VENDOR APPRECIATION  
PARTY AT VISION**

WHEN: MARCH 5 – 9:00-11:00 PM

WHERE: GUITARS AND CADILLACS  
7312 W 119<sup>TH</sup> ST  
OVERLAND PARK, KS 66213

The Event for Automotive Service Professionals

FleetMaintenance

**MOTOR AGE**

**MOTOR AGE  
TRAINING**

**MTD**  
MODERN TIRE DEALER

**NOLN**

PROFESSIONAL  
DISTRIBUTOR

**PTEN**  
PROFESSIONAL TOOL & EQUIPMENT NEWS

**RATCHET  
+WRENCH**

**VEHICLE  
SERVICE  
PROS**



[link.visionkc.com/AWiA-event-signup](https://link.visionkc.com/AWiA-event-signup)

# Amazing Women in Automotive **BREAKFAST**

**Friday, March 6, 2026**

**6:45-8:00am / OP Convention Center**

**\$25 per person**

**sponsored by Three Rivers Bookkeeping**

# Hoax Emails

==== Forwarded message =====  
From: Jessica Richard <jessica.richard@eventsscribe.org>  
To: "paul@advdms.com" <paul@advdms.com>  
Date: Mon, 05 Jan 2026 10:00:11 -0700  
Subject: VISION Hi-Tech Training & Expo  
==== Forwarded message =====

Dear Paul,

The pre-registration attendee list for the **VISION Hi-Tech Automotive Training & Expo 2026** is now ready. You can use this list to promote your booth and connect with attendees.

All the registered attendees have agreed to be contacted by phone or email.

Would you like to receive pricing and more information?

1. Yes, please send details
2. No, thank you

Warm regards,  
Jessica Richard, Events Manager



Hi,  
I hope this email finds you well.  
We are pleased to inform you that the pre-registered attendee list for **VISION Hi-Tech Training and Expo 2026** is available! This list includes **7,817** contacts to fulfil your promotional efforts.

Event Details:

- Date: 05 - 08 Mar 2026
- Venue: Overland Park Convention Center, Overland Park, USA

Attendee List Includes:

- Contact information & email addresses
- Company name & website URL
- Job title / designation
- Mobile numbers etc.

If you are interested, let us know by choosing one of the options below:

- **Yes, send me more details including the exclusive fee.**
- No, thank you, I'm not interested at this time.

Dear Exhibitor 😊,

**VISION Hi-Tech Training & Expo 2025**, Pre-registered Attendee list is available now to fulfil your company's promotional efforts.

Could you let me know if you want to receive the attendees list by email?

Kindly pick the number 1 / 2 that describes your response:

1. **Yes Interested, Send me pricing & other data information.**
2. **OPT-OUT**

Sincerely,  
Carol Smith

VISION Hi-Tech Training & Expo | Mar 06-09, 2025 | Kansas city |



Carol Smith  
Exhibits & Events Specialist

Dear Exhibitor,

We are excited to announce that housing is now open for the **Vision Hi-Tech Training and Expo 2026**, taking place from **March 5–8, 2026**, at the **Overland Park Convention Center** in Overland Park, Kansas.

To ensure your convenience, we encourage you to secure your accommodations early, as rooms are limited and available on a first-come, first-served basis.

[Click here to BOOK NOW and secure your room today!](#)

If you have any questions or need assistance, feel free to reply to this email or contact us directly at [reservation@expo-key.com](mailto:reservation@expo-key.com) or +1 307 2982930.

We look forward to seeing you at the event!

Best regards,  
Emily Martinez















# Exhibitor Toolkit Webpage

This is a webpage on the VISION website. It include all important external links, setup schedule, downloadable exhibitor checklist, etc. All information you can possibly need will be found on this page.

<https://visionkc.com/exhibitor-toolkit/>



<p>UPDATED*</p>  <p>Sponsorship &amp; Marketing</p>	 <p>Shipping, Display, And Furniture</p> <p>Deadline: 2/12/26</p>	 <p>Electrical, Internet, And Utilities</p>	 <p>VISION 2026 App Exhibitor Profile</p>
<p>UPDATED*</p>  <p>Register Your Attendees</p>	<p>UPDATED*</p>  <p>Exhibitor Lead Retrieval Offer</p>	<p>UPDATED*</p>  <p>Exhibitor Parking Information</p>	<p>UPDATED*</p>  <p>OPCC Exhibitor Packet</p>
 <p>T-Shirt Sponsorship</p>	 <p>Exhibitor Text List</p>	 <p>Email Scams And Phishing</p>	 <p>Tax Packet Information</p>

# Exhibitor Service Center

The VISION app is the hub for all things onsite at VISION 2026. This is where attendees will be able to view information about your company. It also serves as a one-stop shop for all things registration, purchases, payments, and more.

Login to the Exhibitor Service Center and navigate to the Exhibitor Mobile App Directory Update. Keep your directory listing accurate and engaging by updating your company details below. Once you've made your changes, use the Preview Profile button to see exactly how your profile will appear to attendees.

\* Access the Exhibitor Service Center here: <https://tinyurl.com/exhibitorcenter>

\* If you need your login, please email [anna@visionkc.com](mailto:anna@visionkc.com)



MAR 5-8, 2026  
*Kansas City*  
WWW.VISIONKC.COM

## UPDATE YOUR EXHIBITOR PROFILE

**Make sure your company info displays correctly in the VISION 2026 mobile app.**

### WHY IT MATTERS

A complete profile helps attendees:

- Find your booth
- Learn what you offer
- Connect with you faster
- Plan visits and meetings



# Upcoming Deadlines

- Register your booth personnel – ASAP
- Update your mobile app information – January 31st
- Display and Furniture – February 12th
- Purchase lead retrieval – February 13th
- Internet, electrical, etc. – February 24th

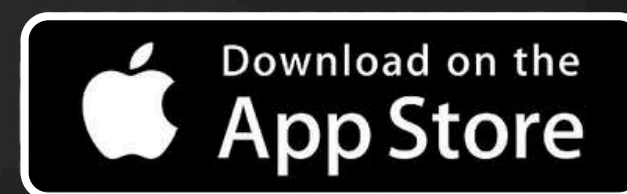
# Mobile App

This powerful tool is designed to enhance your entire VISION experience.

The **FREE VISION 2026 mobile app** is a required tool in your VISION arsenal this year. It will be your go-to reference to help you navigate the VISION campus, find your class schedules, access your handouts, connect with other attendees, view exhibitor profiles and show specials, and much, much more.

Search your apps store and type in **"VISIONKC"** to Download.

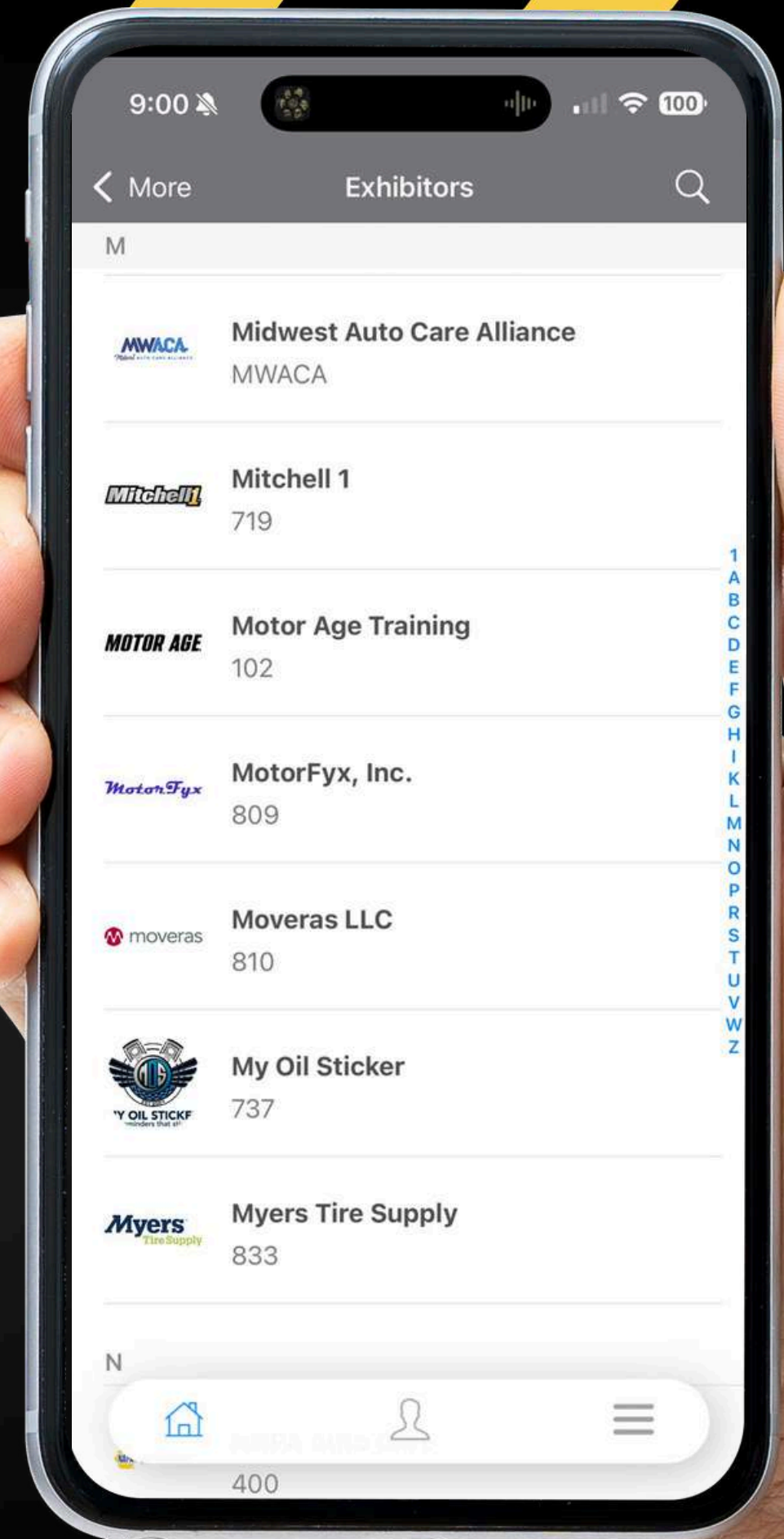
**AVAILABLE ON**



# Mobile App Profile

All attendees will have access to view your exhibitor profile in the mobile app, so be sure you take the time to update all of your information. To update your profile, login to the Exhibitor Service Center and navigate to the profile directory update page.

**2027 Course Submissions will be open in late Spring with deadline at the end of July**





# Electrical, Internet, and Utilities

The convention center's website provides information about Electrical, Internet, and Utility requests and other items that are of interest to exhibitors.



MAR 5-8, 2026  
*Kansas City*  
WWW.VISIONKC.COM

## EXHIBITOR SERVICES MADE EASY

Electrical, internet, and utilities, all provided for exhibitors at  
Overland Park Convention Center

### ORDER ONLINE

Easy steps to submit requests

1. Go to [[Overland Park Convention Center Support](#)]
2. Select For Exhibitors → [Purchase Services](#)
3. [Choose your Event](#)
4. Login or create a new account



Advanced cut-off rate is 2/24/26. After this date, prices will be increased to the floor rate.

# Shipping, Display, And Furniture

The exhibitor toolkit includes information about Shipping, Display, and Furniture requests and other items that are of interest to exhibitors.

Viper Tradeshow Services has put together the following toolkits for our exhibitors! Each toolkit packet contains ALL of the details our exhibitors need to have a smooth experience at VISION.

**Advance Warehouse** – You can ship to the advance warehouse from February 3 – 24, 2026. We will receive until February 27, 2026, however you will incur a late charge.

**Ship to Show Site (OP Convention Center)** – Can only arrive on March 5-6, 2026 ONLY.

For questions, please contact Lesa Davis at [LDavis@vipertradeshow.com](mailto:LDavis@vipertradeshow.com)



## SHIPPING, DISPLAY, AND FURNITURE

services provided by Viper Tradeshow Services

**Viper Tradeshow Services** has put together the following toolkits for our exhibitors! Each toolkit packet contains ALL of the details our exhibitors need to have a smooth experience at **VISION**.

**DEADLINE FOR DISCOUNTED PRICE: FEBRUARY 12, 2026**

MAR 5-8, 2026  
*Kansas City*  
WWW.VISIONKC.COM

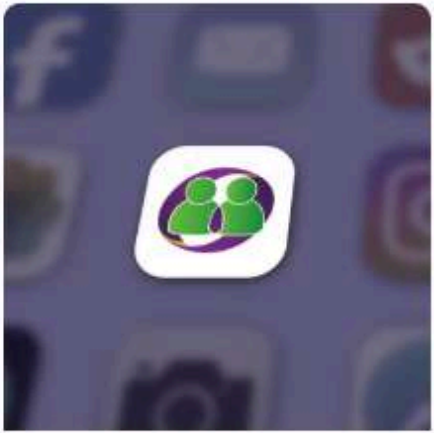


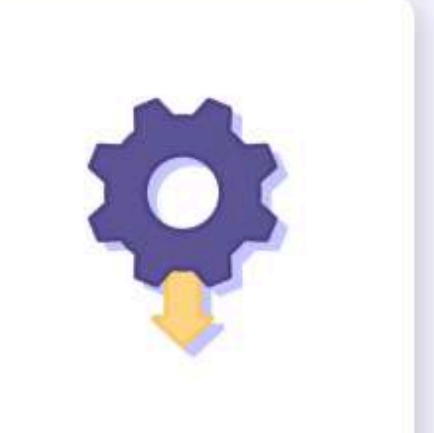


# Lead Retrieval

VISION has partnered with Capture Technologies that can help Exhibitors maximize their return on investment and connect with more attendees.

VISION exhibitors can maximize their tradeshow experience with Capture Technologies lead retrieval technology that can be used to collect electronic information\* of attendees that visit your booth.

Available Lead Retrieval Products

 <p>Lead Retrieval App (on your device) - 2 Licenses \$300.00</p> <p>Add to cart</p>	 <p>Smartphone Lead Retrieval - Rental Device \$350.00</p> <p>Add to cart</p>	 <p>Custom Survey Questions \$50.00</p> <p>Add to cart</p>	 <p>Badge Software Developer's Kit \$350.00</p> <p>Add to cart</p>
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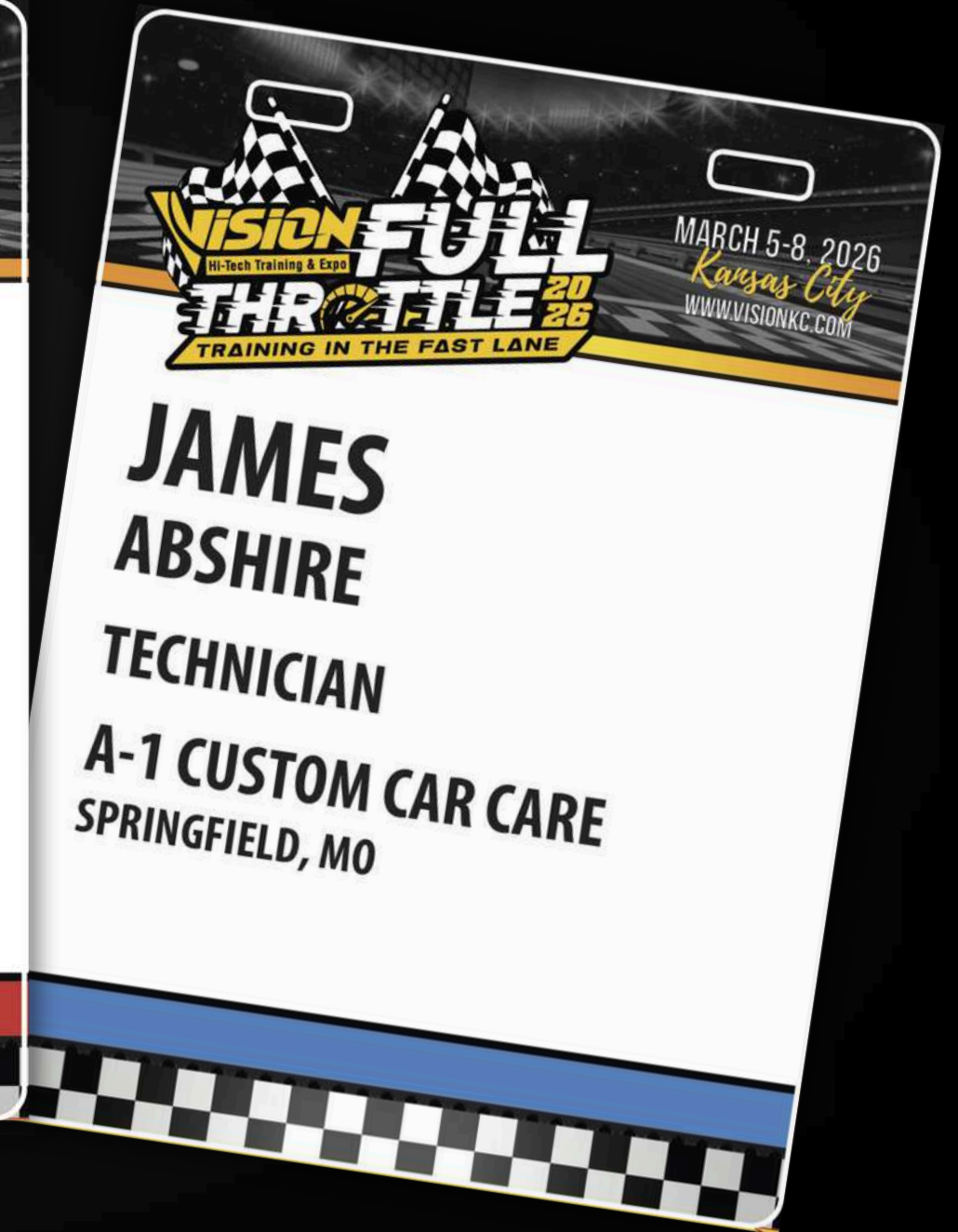
# Badge Types (Buyers)

## RED

Owners, Managers, Educators,  
Service Advisors

## BLUE

Technicians, Students, Guests



# Exhibitor Badges

This is where you will register your booth personnel for badges and hotels.

Access the registration form through the Exhibitor Service Center.



# **Additional Meals for Purchase & FNP Tickets**

# On-Site Checkin

You must check-in and pick up your badge at the registration desk onsite.

Badges will be required to access the show floor beginning on Friday afternoon.

# Set up Hours

The exhibitor toolkit includes important information about Move-In & Move-Out hours, Tradeshow schedules, and Booth registration, as well as other details our exhibitors need for a seamless experience at the Hi-Tech Tool Expo. Hi-Tech Tool Expo has prepared these toolkits to ensure every exhibitor has all the information needed for a successful show!



The Event for Automotive Service Professionals

## TRADESHOW HOURS, SET UP TIMES

EXHIBITOR HOURS	TRADESHOW HOURS
<b>Hi-Tech Tool Expo</b> <b>Move-In:</b> Thursday, March 5, 2026   2:00-4:00pm <b>Move-Out:</b> Thursday, March 5, 2026   7:00-8:00pm	<b>Hi-Tech Tool Expo</b> <b>Thursday,</b> March 5, 2026   4:00-7:00pm *special sign-up required
<b>Exhibit Hall</b> <b>Move-In:</b> Thursday, March 5, 2026   12:00-5:00pm <b>Move-In:</b> Friday, March 6, 2026   8:00am-4:30pm <b>Move-Out:</b> Saturday, March 7, 2026   3:30-10:00pm	<b>Exhibit Hall</b> <b>Friday,</b> March 6, 2026   5:00-8:30pm <b>Saturday,</b> March 7, 2026   9:00am-3:00pm

# Remaining Sponsorship Opportunities

## PLATINUM \$7500

### EXPERIENTIAL ITEMS

- Thursday Opening General Session **SOLD**
- Thursday Opening Breakfast
- Thursday HiTech Tool Expo Reception
- Friday Expo Welcome Reception **SOLD**
- Mobile App

### MARKETING ITEMS

- Conference Attendee Lanyards **SOLD**
- Conference Attendee Notebooks **SOLD**
- Conference Portfolio Folders
- Hotel Key Cards **SOLD**

## GOLD \$5000

### EXPERIENTIAL ITEMS

- Saturday Breakfast **SOLD**
- Saturday Awards Celebration **SOLD**
- Saturday Lunch **SOLD**
- Power Summit Lunch **SOLD**
- Power Summit Keynote **SOLD**
- Final Night Party Bar Sponsor **SOLD**
- Final Night Track Sponsor **SOLD**
- Final Night Dessert Sponsor
- Final Night Party Photo Booth Sponsor **SOLD**
- Final Night Party Awards Program

### MARKETING ITEMS

- Gamification Board
- Breakout Electrical Sponsorship **SOLD**
- Official Conference T-Shirt **SOLD**
- Elevator Decal

## SILVER \$2500

### EXPERIENTIAL ITEMS

- Educator Think Tank Breakfast **SOLD**
- Early Coffee Station (Thursday or Saturday)
- First Timer's Reception
- Thursday Lunch Sponsor **SOLD**
- Friday Lunch Sponsor

### MARKETING ITEMS

- Shuttle Bus **SOLD**
- Main Entry Floor Decal **SOLD**
- Floor Decals
- Window Decal
- Donut Wall **SOLD**
- Post Event Email

## BRONZE \$1000

### EXPERIENTIAL ITEMS

- Management Refreshment Break
- Technical Refreshment Break
- Course Sponsorship

### MARKETING ITEMS

- Conference Pens **SOLD**
- Conference Notepad
- Expo Attendee Literature Bag **SOLD**
- Branded Water Stations **SOLD**
- Custom Entry Meter Board (limit 10)
- 1 Website or 1 Email Banner Ad

### ADD-ONS (FOR GOLD OR PLATINUM ONLY)

- Marketing Package Bundle (Limit to 4)
- Custom Entry Meter Board

Sponsorship opportunities are designed to fit your needs and budget.

Contact [sheri@visionkc.com](mailto:sheri@visionkc.com) if you would like to move forward with a sponsorship.



Recording



Jack Stack  
Gift Card





**VISION**  
Hi-Tech Training & Expo

*Questions?*



Thank You!