

Kansas City Chapter



KPI's

Your Path to Profit

presented in person by Rick White

WHO IS THIS TRAINING FOR:
*Shop Owners, Managers and
Service Advisors*

Tuesday, April 23, 2019

6:30 pm - 9:00 pm

Matt Ross Community Center

8101 Marty

Plaza / Vista Rooms

Overland Park, KS 66204

Chapter Elections to be held

Every shop owner starts the same way; excited about running a business and becoming his own boss. Why then do some succeed while so many fail?

It's simple, really. The truly successful owner embraces the 'business' side of his shop. He understands that to achieve the dream he needs to focus on planning and execution - not activity. This champion learns 'the numbers'. What to watch; what to measure; what to modify.

This is what KPIs are all about. They are simply tools successful shop owners use to see where they are today compared to where they want to be, identify quickly whether things are getting better or worse and highlight areas that need improving before they become problems

Next, we will do a deep dive into each KPI and review typical scenarios in a shop, see what factors can affect each and learn what you can do to improve. By the end of the series, you'll be able to join those champion shop owners on their journey as you make your business healthier and more profitable with the use of KPI's.

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Or call MWACA at 816.413.9800

Registration Form

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