



# Elevate Your Shop in 2026: A Collaborative Roundtable for Real-World Solutions

Get ready to elevate your shop in 2026 with a powerful, attendee-driven roundtable experience. This session is designed for shop owners and leaders who want practical, relevant insights tailored to the challenges they're facing right now.

As part of registration, participants will share the topics they most want to explore—ensuring this conversation focuses on what you and your peers truly need. From staffing and retention challenges to customer experience, workflow, leadership, and beyond, the agenda will be shaped by the collective priorities of the group.

Join us for an open-floor discussion where you can connect, collaborate, and exchange real strategies that work. Whether you're a seasoned operator or new to ownership, you'll walk away with fresh ideas, peer-tested solutions, and new industry connections to help you thrive in 2026.

*Register at* **MWACA.org/events**  
*Questions?* **816.413.9800**

## Des Moines Chapter



Tuesday Jan 20, 2026



6:30 PM - 8:30 PM CST



Autozone  
2910 Westown Parkway  
Suite 300  
West Des Moines, IA

*Facility & Food*

*Sponsored by:*



Members: \$25  
Non-Members: \$40

Includes dinner and training.

for  
managers  
and owners



What would  
you like to discuss

MWACA is committed to providing a recruitment-free environment during training sessions and events for all employees of its member shops.