



# KPI's & Benchmarks: What they should be and Why

Roundtable discussion  
moderated by

**Travis Troy**

Co-Owner, Honest Wrenches



Are you always wondering what KPIs to track in your business or what your shop's capacity truly is? Come join us for an evening round table and learn from fellow shop owners on what KPI they track, and why. Also, learn about benchmarks and how to create those benchmarks based on your particular shop and its capacity.

## Des Moines Chapter



Tuesday, October 18, 2022



6:30-8:30pm



Animal Rescue League  
5452 NE 22nd St  
Des Moines, IA 50313

Members: \$30

Non-Members: \$45

includes dinner  
and discussion

For shop  
owners and  
managers

Register at [MWACA.org/events](http://MWACA.org/events)

Questions? 816.413.9800