



Midwest AUTO CARE ALLIANCE

Central MO Chapter

Missing Services That Are Costing YOU Sales

Virtual training with **Rick White**



Tuesday, November 8, 2022



6:30-8:30pm



Conley Road Hy-Vee
25 Conley Road
Columbia, MO 65203

I guarantee that you're missing out on services and sales that you could and should be making right now! This webinar is designed to get you thinking and dreaming about the potential a services mindset is going to have on the safety, reliability, and efficiency of your customer's vehicle, your sales, and your bottom line! You're going to learn that!

- You're missing out on services you currently offer as well as services you can add to offerings to make you that one-stop shop
- Setting up "canned jobs" for your services isn't enough
- Monitoring and measuring for these services are easy to do

When you're done with this webinar, you'll be set up to capture an average of \$50,000 per month in additional sales

Register at **MWACA.org/events**

Questions? **816.413.9800**

Members: \$45
Non-Members: \$55

**for shop owners,
managers and
service advisors**