



## 6-Week American Rescue Plan Training Intensive

### Introduction:

Congress recently voted to enact the historic \$1.9 trillion American Rescue Plan, which includes billions of dollars in essential homelessness, housing, and rental assistance to reach those in need. As a result, city, county, and statewide leaders are in a scramble to determine how to deploy this groundbreaking new stimulus in the weeks and months ahead. But will your community maximize these new resources?

Our new 6-week training intensive is designed to help your community cease this “once-in-a-generation” opportunity to transform homelessness, the eviction crisis, and poverty across your region in 2021 and beyond. The ultimate goal of this program is to provide communities with our recommendations on how to develop new collaborative strategies that will most efficiently target these resources to best impact vulnerable individuals and families experiencing homelessness, poverty, and eviction in the coming months.

Please note that an unlimited number of leaders from your organization and its partners can enroll in our program under one license.

### Our program includes:

- **Six weekly group video coaching sessions** on the six essential areas of focus (one per week)
- **Six weekly 1-hour private coaching sessions per team** with your staff members and community leaders (one per week, following the correlating video session)
- Access to **educational resources, breaking news, and other materials** on a rolling basis

### Program Curriculum:

The six weekly video coaching sessions and the six weekly private coaching sessions are designed to be both instructive and to help your local team of staff members and community leaders apply the following principles:

#### 1. Understanding Your Region & State’s Stimulus Dollars (Week of May 12-18)

Communities like yours around America will be receiving some of the largest fiscal contributions

to their budgets seen in our lifetime to address housing, homelessness, and poverty. Our first module will help your community gage the allocations of homelessness, housing, and rental assistance, unemployment insurance, and more that it will receive from the American Rescue Plan to help vulnerable families facing poverty, life on the streets, and eviction.

## **2. Finding Solutions for the Eviction Crisis (Week of May 19-25)**

The COVID-19 pandemic has exacerbated the nation's already rampant affordable housing crisis. According to the White House, today, nearly one in five renters are behind on rent – with people of color and other marginalized communities more likely to have deferred or missed payments. During our second module, we will share new best practice strategies about where to prioritize emergency rental assistance and other resources to ensure they reach vulnerable households in greatest need across your community. This module will instruct your community about how to expand rental assistance to all eligible tenants and create permanent emergency resources to help renters in crisis and keep families in your community housed.

## **3. Creating New Ways to Solve Homelessness (Week of May 26-June 1)**

The American Recovery Plan will supply a historic amount of funds to communities nationwide facing unprecedented homelessness only worsened by the economic devastation of COVID-19. Our team of national experts will instruct your community on how to create long-term solutions that will target resources and wrap-around services to those facing life on the street and transform homelessness regionwide.

## **4. Targeting the Most Vulnerable & Impacting Poverty (Week of June 2-8)**

It is impossible to successfully engage any social problem until the nature and scope of that problem are fully understood. Data, therefore, must drive all actions and must become the objective standard against which your community's progress will be measured. This webinar and private coaching session will teach your leadership team how to use data to identify and target resources towards vulnerable people in low-income neighborhoods and households traditionally impacted by poverty.

## **5. Building a Collaborative to Reach Those in Need (Week of June 9-15)**

At Rethinking Homelessness, we believe that government cannot solve homelessness, poverty and the eviction crisis on its own. Rather, real transformation requires collaboration among a distinguished team of cross-sector leaders dedicated to finding solutions to some of their community's most pervasive social and economic issues. During this module, we will instruct your community how to build a new overarching collaborative of leaders within the business, faith, philanthropic, government, nonprofit, legal sectors, and more, that will work together to deploy resources to reach those in greatest need.

## 6. Implementing Your Community Plan (Week of June 16-22)

Over the next several weeks, your state, county, or city agency will be making decisions about how to best deploy money provided by the American Rescue Act to make a major impact on the state of homelessness, poverty, and housing communitywide. As your community begins to develop its response, we will guide your team of leaders about how to execute your comprehensive community strategy to maximize new stimulus and transform homelessness, poverty, and the eviction crisis across your region in 2021 and beyond.

**Total Cost: \$4,500 for 6 weeks of service**

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**Additional Services:** At Rethinking Homelessness, we also offer additional coaching services outside of this program to best support your community's social programs and initiatives, which include:

- ***Advocacy & Outreach Consulting*** to raise public awareness and regional support for your organization's initiative
  - ***Resource Coordination & Development Consulting*** to help your leaders generate hands-on strategies to develop and allocate new local resources for your coordinated response
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**Contact:** If you are interested in enrolling in or learning more about any of our program, please email Madison Rubert at [Madison@RethinkingHomelessness.org](mailto:Madison@RethinkingHomelessness.org).



To enroll or learn more about our program(s), please contact: [Madison@RethinkingHomelessness.org](mailto:Madison@RethinkingHomelessness.org)