



Partnership Programs

Here are the three ways we can work with you to help you solve homelessness in your community.

2-DAY COMMUNITY INTENSIVE

Our CEO, Andrae Bailey, will spend 2 days and 1 night in your community, where he will make himself available for multiple meetings with the key people who can help drive regional changes in homelessness.

These meetings may include sessions with:

- Key business leaders
- Top elected officials and policymakers in local government
- Current facilitators of homelessness intervention programs
- The most powerful and influential business leaders in the community
- Top faith leaders
- Executives and upper management from the nonprofit arena
- Key personnel from your regional Continuum of Care
- Leaders and/or rank-and-file officers within law enforcement
- Leaders of important philanthropic organizations
- Top executives from the mental health and/or medical sectors of your community

This program could be your best “first step” to create consensus for a new communitywide initiative to address homelessness. This program could also help you establish a framework for engaging the broader community in a collective journey toward bigger solutions to homelessness-related problems.

(Our 2-Day Community Intensive requires about 30 days of logistical planning and implementation.)

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HOMELESSNESS SOLUTIONS STRATEGIC ANALYSIS REPORT

If your community needs to review its current approaches to homelessness, we can help you start that process by conducting a comprehensive analysis of homelessness in your city. We can help you develop a clear strategy on homelessness that can serve as the basis for a successful campaign to transform this vital issue. This assessment—and the leadership meetings we will conduct while producing it—will help you grasp regional homelessness from all perspectives and help you understand the best practices your community will need to implement in order to make lasting changes.

Rethinking Homelessness offers an in-depth community assessment that will help you fully grasp:

- The scope of your homelessness problem
- Your best strategy for confronting the challenges created by homelessness
- The collaborative efforts and systems alignments you will need to manage in order to transform this issue and...
- The advantages and disadvantages that your current homelessness “culture” offers you in your efforts to make meaningful changes.

(Our Homelessness Solutions Strategic Analysis Report includes our Rethinking Homelessness 2-Day Community Intensive and requires approximately 3-5 months to complete.)



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ENDING HOMELESSNESS CHAMPIONS' INITIATIVE

This is the full-service and premier partnership program of Rethinking Homelessness. This program focuses on helping communities develop the essential leadership they will need for success and the kind of cross-sector collective engagement they will need to change the landscape of homelessness. Through this program, we also help communities strategize the type of cutting-edge advocacy campaigns they will need to create momentum to end homelessness and the type of funding they will need to support prolific housing programs.

We will begin by thoroughly assessing the problem of homelessness in your community, as well as the supportive and detracting factors that may impact your local efforts. We will also meet personally with many of your community's top leaders to help educate them and assess their potential involvement in a homelessness initiative. Then we will guide your community every step of the way in the development and implementation of a plan that enables your city to achieve goals that are based on our assessment. And employing the "best practices" that have enabled other communities to dramatically reduce homelessness, we will partner with local leaders to help form and execute a strategy that produces visible results.

Through this comprehensive initiative, Rethinking Homelessness will work with your community to:

- Conduct the initial meetings with cross-sector leaders that can create momentum for a meaningful campaign
 - Assess the state of homelessness in your community and the best pathway forward for making homelessness rare, brief, and a one-time event for those who experience it
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Then Rethinking Homelessness will advise you as your community works to:

- Build an effective business council to drive your homelessness initiative
- Formulate a powerful and effective awareness campaign that will utilize traditional media, social media, and high-profile endorsements to create momentum for your cause and consensus within your community
- Integrate local government and key elected officials into the process of solving homelessness
- Harness the power of the faith community to rally people around the moral aspects of your work
- Impact public policy in a way that will make it possible for your region to effectively end homelessness
- Develop new sources of public and philanthropic funding that can help your community achieve its stated goals
- Create a permanent governing structure to perpetuate your community's successes and to create transparency and accountability for the future

(Our Ending Homelessness Champions' Initiative includes our 2-Day Community Intensive and our Homelessness Solutions Strategic Analysis Report. This premier partnership program requires approximately 12 months to complete, and month-to-month extensions are available.)

Contact Us

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