



6-Week Eviction Prevention Program

Total Cost:

\$4,500 for 6 weeks of service

Introduction:

Congress recently extended the federal moratorium until the end of January and allocated \$25 billion in rent relief to prevent thousands of families in communities like yours across America from losing their homes in 2021. Our comprehensive 6-week eviction prevention program is designed to help your community develop new strategies and allocate federal stimulus dollars to prevent the greatest number of vulnerable households from eviction and homelessness in the months ahead. The ultimate goal of this program is to help communities most efficiently target limited resources to those at greatest risk becoming evicted to prevent a new wave of families from entering the homelessness system this year.

Our program includes:

- **Six weekly video coaching sessions** on the six essential areas of focus (one per week)
- **Six weekly 1-hour private coaching sessions** with your staff members and community leaders (one per week, following the correlating video session)
- **Cohort Learning options** to receive training in tandem with representatives of affiliate organizations or municipalities
- Access to **exclusive resources and materials** that are unavailable outside of our program
- **Optional Additional Coaching** services to best support your community's social programs and initiatives, which include:
 - *Media Consulting* to raise public awareness on your organization's advocacy campaign(s)
 - *Fundraising Consulting* to generate local resources in support of your initiative
 - Specific consulting on three additional specialty areas, such as the (a) opioid abuse crisis (b) mental health crisis (c) social justice issues.

Program Curriculum:

The six weekly video coaching sessions and the six weekly private coaching sessions are designed to be both instructive and to help your staff members and community leaders apply and implement the following six principles...

1. Using Data to Shape Your Community Strategy (Week of February 3-9)

This webinar and private coaching session will provide your team with instruction on how to use data to identify vulnerable low-income households that are at the highest risk of eviction. The formula we have devised for targeting these vulnerable households focuses on each household's neighborhood, income, industry, and COVID-19 risk factors. It is impossible to successfully engage any social problem until the nature and scope of that problem are fully understood. Data, therefore, must drive all actions and must become the objective standard against which your community's progress will be measured.

2. Creating a New System for Evictions (Week of February 10-16)

During this week, via webinar and private consultation, our team will teach your community how to build an eviction "clearinghouse" that can process the potential surge of eviction cases facing your city in the months ahead. Our new model will demonstrate how leaders can collaborate with landlords, tenants, the existing homelessness network, the judicial system, city and county government, and law enforcement to prevent families from being suddenly thrust upon the streets.

3. Building a Collaborative to Address the Crisis (Week of February 17-23)

We will teach your community leaders how to build a new collaborative of cross-sector advocates from the business community, law enforcement, and city and county government who can process evictions. The team that is assembled will create a three-pronged approach to preventing evictions through the confines of your local judicial system.

4. Working With Landlords and the Business Community (Week of February 24-March 2)

We will help your community create a system that incorporates leadership from the business community and that collaborates with landlords to preempt the eviction process with more favorable alternatives.

5. Targeting Resources to Impact Those With the Greatest Needs (Week of March 3-9)

The CEO and principal consultant of Rethinking Homelessness Initiative will share their strategies for steering new federal stimulus dollars and other resources toward those at the greatest risk of falling into housing-related homelessness after the eviction moratorium expires in late January.

6. Targeting the Court System and Law Enforcement (Week of March 10-16)

Our principal consultant will instruct your community's leaders on how to create a "three-pronged" approach to serving the needs of residents who are at the highest risk of eviction during the pandemic.

These three services will include:

- *The necessary legal representation*
- *Essential financial assistance*
- *Access to community services*

Contact: If interested in enrolling in or learning more about our program, please email Madison Rubert at madison@rethinkinghomelessness.org and you will receive a response within one to two business days entailing more information.

