

# CELEBRATE

EL SEGUNDO'S CENTENNIAL  
1917-2017

## Filming

The film friendly and overall business friendly El Segundo community has been a boon in attracting filming in the city.

The revenue generated from film permits helped pay for the long awaited City Council Chamber makeover and in general, contributes to the city's general fund.

In 2015 and for the first time since 1975, the City Council Chamber received a long overdue makeover. The cigarette ashtrays on the back of the seats were removed. Loosely attached seat cushions, one of which was brought up to the podium during public communications by a concerned resident, have been reupholstered. The colored glass windows that were once covered by a panel now shine a wonderful natural-day-time light into the space. The false wall behind the dais has been removed to reveal gorgeous original stained wood paneling that's still in great condition. The carpet was replaced . . . if you have not seen the Chamber, you should visit.





Most of the aforementioned construction work was made possible by Warner Bros., a company the city permitted to film at City Hall. The location fees payment for the disruption, displacement of public traffic, as well as staff operations, custodial expense, etc., during filming, was used to fund the remaining overhaul of the City Council Chamber.

The scenes filmed at City Hall were for the comedy “The House,” from Warner Bros. Pictures, New Line Cinema and Village Roadshow Pictures, opening Friday, June 30 and starring Will Ferrell and Amy Poehler. “The House” was written by Brendan O’Brien and Andrew Jay Cohen of “Neighbors” fame, and marks Cohen’s directorial debut.

Watch the trailer: [The House](#)

And since January 2017, El Segundo has hosted:

#### TV Series

- Born this Way at Mattel
- ESPN at Big Block Films
- Jay Leno’s Garage at Mattel
- Scorpion at City Hall

#### Commercials

- Ford Vehicles “The Reserve”
- Loan Depot at Working Concepts
- Xceed Financial Credit Union at Karl Storz
- McDonald’s at the Imperial /Nash Bus Stop

Speaking of commercials, have you seen the popular Subaru commercial filmed in our beautiful city in 2015? Watch: [Subaru: The Boy Who Breaks Everything](#)



# CELEBRATE

EL SEGUNDO'S CENTENNIAL  
1917-2017

So the next time you are out and about and stumble upon folks filming in the city, please help us welcome and thank them for bringing their business to the City of El Segundo. We are happy they chose to do business with us and appreciate their contribution to our local economy.

## EL SEGUNDO IN THE NEWS

Silicon Valley' is the latest shoot in  
El Segundo's filming boom

[Read more](#)

## The Film Permit Process:

The city uses a permit system to regulate motion picture and television productions through a section in our municipal code. The requirements for the permit help protect community health, safety, welfare, and property rights by ensuring that motion picture and television productions within the city have minimal impact upon businesses and residents. The film permit process includes submission of an application, plot and parking plan, property owner consent, insurance and a draft of a letter used to notify business and residents in a 275 feet radius of the filming activity. The Finance Department secures approvals for the filming activity, assesses fees due, and provides a map and address list to the applicant of where to place notices.