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For more information, Contact:  
Jennifer Reece, Senior Director of Marketing  
864.407.4094  
[jreece@protowels.com](mailto:jreece@protowels.com)

**PRO TOWELS PROMOTES KATHY BENSON TO KEY ACCOUNT MANAGER**

**PITTSBURGH, PENNSYLVANIA** – February 12, 2018 – The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, is pleased to announce the promotion of Kathy Benson into the new role as Key Account Manager.

Kathy has spent the last 6 months establishing the office manager and customer liaison positions for the Pro Towels family out of their new Las Vegas facility. Her new role will be as Key Account Manager, where she will be working with various programs such as Mission Linen, Fast Platform, and Dick's Sporting Goods. She will also continue to oversee the office and Customer Service in the Nevada facility.

Keith Lofton, Vice President of Sales, adds, "In the brief period Kathy has been on our team, she's already putting a stamp on things at Pro Towels. She's been instrumental in our transition on our west coast facility and helping us getting things up and running. She works fast, gets things done and brings an experience to the table that will help take the Pro Towels Family to the next level. Her personality and drive are perfect for this role and will help her to accomplish the goals of the key accounts she'll be handling and working closely with. We can't wait to see what's in store for her and for us in this role."

Kathy has many years of experience in the hospitality industry (both west coast and east coast), which includes the position as Executive Director for the Anderson Convention and Visitors Bureau. She was also owner/operator of a promotional products company that specialized in screen printing and embroidery.

**About Pro Towels**

Pro Towels is the largest towel supplier to the promotional product industry with locations on both the east and west coast. The company offers in-house screen printing, sublimation and embroidery services to support a broad product line of beach, golf, and sport towels. Additionally, Pro Towels carries bathrobes and other beach accessories to complement its towel line. The Pro Towels family of companies also includes Kanata Blanket Company, a leader in premium blankets, décor and lifestyle products, Neet Feet, a supplier of quality custom logo flip flops and premium footwear, and Superior, a leader in contract decorating for the promotional products industry for over 35 years.

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