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PRO TOWELS WELCOMES CHRIS HART AS NATIONAL ACCOUNTS DIRECTOR

PITTSBURGH, PENNSYLVANIA – January 5, 2018 – The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, is excited to announce the recent hire of Chris Hart as National Accounts Director.

Based in Atlanta, Georgia, Hart grew up in the industry with his father being a 30+ year promotional product veteran with a top 40 supplier. Chris obtained a Business Management degree from Kennesaw State University and began his career on the distributor side with Jack Nadel International out of Atlanta. This experience provides him with a unique perspective that has been invaluable in helping his customers.

He was previously the Southeast Regional Sales Manager from ETS Express, and is greatly looking forward to expanding his reach in helping our customers around the country.

Keith Lofton, Vice President of Sales, commented, “Pro Towels identified Chris a long time ago as a strong salesperson in our industry that became a good fit for our company and our model. He is someone who continually moves the needle for his clients every day. When our National Accounts Director position became available, he was my first call! We are so happy to have him join our team and he’s going to be a huge asset for us in what we do moving forward as a company.”

About Pro Towels

Pro Towels is the largest towel supplier to the promotional product industry with locations on both the east and west coast. The company offers in-house screen printing, sublimation and embroidery services to support a broad product line of beach, golf, and sport towels. Additionally, Pro Towels carries bathrobes and other beach accessories to complement its towel line. The Pro Towels family of companies also includes Kanata Blanket Company, a leader in premium blankets, décor and lifestyle products, Neet Feet, a supplier of quality custom logo flip flops and premium footwear, and Superior, a leader in contract decorating for the promotional products industry for over 35 years.

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