

AAkron Line is pleased to welcome
Heidi Forsythe as our
Central Regional Sales Manager, and proud to
announce the promotion of **Tatum Schafer**
to the new South Central sales territory.



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Tatum Schafer
South Central Regional Sales
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Heidi Forsythe comes to AAkron with a wealth of industry knowledge. Her 20 years of experience in the Promotional Products industry will be an asset to our customers in the central states. She has a passion for her clients, and finding useful and meaningful ways to utilize products to best serve their customers. We're excited to have her a part of our team.

Tatum Schafer started with AAkron as an Inside Sales Support Rep. Tatum grew up in the industry, and worked on the distributor side for 7 years before joining us. Her passion for sales, working with distributors and willingness to go the extra step made it easy to choose Tatum to head up the South Central Territory. She is excited to continue building her relationships with the customers, meeting them in person and helping to expand their knowledge of AAkron products.