

The Magnet Group Named Among *PPB* Magazine's Greatest Companies To Work For In 2018

Leader in the ad specialty industry and the world's largest manufacturer of promotional magnets.



IRVING, Tex., The Magnet Group, announced that it has been named one of the promotional products industry's 2018 Greatest Companies To Work For by **PPB** (*Promotional Products Business*) magazine. **PPB** is the industry's flagship publication published by Promotional Products Association International (PPAI; ppai.org), the not-for-profit association for 500,000 industry professionals and more than 15,000 corporate members of the \$23.3 billion promotional products industry.

PPB's annual search to find the best industry employers turned up nearly 100 companies nominated by their highly satisfied employees. The Magnet Group was one of 60 selected for its ability to emulate best practices that keep workers happy, satisfied and engaged. The **PPB** recognition was based on employee responses to an online survey exploring several key areas, including benefits, resources, culture, leadership and company direction.

We are honored to be recognized as one of the 'Greatest' companies to work for by both PPB and our employees," said Bill Korowitz, CEO, The Magnet Group. "This is a people business, a human endeavor. We love the folks we get to work with every day. Their effort and dedication to the cause are inspiring!"

Of this year's top-60 promotional products industry companies, 25 were suppliers, 32 were distributors and three were business services companies. The size of the winning companies, categorized by numbers of employees, was diverse ranging from five to several hundred.

The Magnet Group will be among the outstanding workplaces featured in the June issue of *PPB*.

For more information about The Magnet Group please visit www.themagnetgroup.com.

About The Magnet Group

The Magnet Group is a one stop shop for promotional products. They are the world's largest manufacturer of promotional magnets and can also put a logo on anything from desk accessories, drinkware and bags to clocks, crystal and kitchen items.

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