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DistributorCentral Hires Kate Hogard and Seth Feldkamp

The recent hiring of Kate Hogard as Senior Account Manager and Seth Feldkamp as React Software Engineer shows sustained growth in DistributorCentral.

Gardner, Kansas— DistributorCentral continues to expand with the addition of two new employees: Kate Hogard as Senior Account Manager and Seth Feldkamp as React Web Applications Engineer.

Kate Hogard has a varied background of working at technology companies and promotional product distributor companies, such as Staples, National Premium, and Boundless Network. This combination of industry knowledge and technical acumen gives Kate a unique prospective in her new position where she will be helping supplier companies craft electronic marketing programs to distributors and end-users through DistributorCentral's platform. "Kate is a great addition to the Account Management Team, bringing strong industry knowledge and relationships, with a head for technology." —Tiffany Tarr, Vice President of Sales

Seth Feldkamp comes to DistributorCentral as a React Software Engineer. His experience of creating modern modular applications, quality assurance, and business analytics makes him a vital member of DistributorCentral's development team. He has 10 years of development experience in communications, healthcare, and web development industries at companies such as SiteVision and NST.

"We look for Software Engineers from many different industries and backgrounds. We can learn from their experiences and implement best practices from all these other industries, which allows DistributorCentral to continue to evolve and elevate the technology and software offered in the promotional products industry."

—Chris Schlemmer, Vice President of Information Technology

The additions of Kate and Seth to DistributorCentral shows continued growth for the company, which was recently awarded two PPAI Pyramid Awards as well as being listed by PPAI as one of the "Greatest Companies to Work For."

About DistributorCentral

DistributorCentral is an award-winning technology service provider for the promotional products industry, offering a range of cost-effective online resources, including: the industry's fastest product search, eCommerce websites, order management, email blasts, and artwork services. DistributorCentral offers a free-to-use product database for distributors. Learn more about DistributorCentral at: www.distributorcentral.com.