



103 GAMMA DR  
SUITE 190  
PITTSBURGH, PA 15238

(P) 866 860 1583  
(F) 888 541 0086  
[www.protowels.com](http://www.protowels.com)

**FOR IMMEDIATE RELEASE**

For more information, Contact:  
Jennifer Reece, Senior Director of Marketing  
864.407.4094  
[jreece@protowels.com](mailto:jreece@protowels.com)

**PRO TOWELS PROMOTES ALLAN BENSON TO CHIEF OPERATING OFFICER**

**PITTSBURGH, PENNSYLVANIA** – February 1, 2018 – The Pro Towels Family of Brands, including Pro Towels, Kanata Blanket Co., Neet Feet and Superior, is excited to announce the promotion of Allan Benson to Chief Operating Officer.

Allan has been with the Pro Towels Family for just under a year as the V.P. of Business Development. Working out of the Las Vegas facility, Allan was able to help successfully execute the transition of that facility from California, as well as get it up and running efficiently.

“As the Pro Towels Family continues to expand, we are happy to have Allan on board, especially with his industry expertise in decorating,” Kevin Nord, President of the Pro Towels family, states.

Allan has over 30 years of experience in the apparel industry working in Los Angeles, Central America and Mexico. He has worked with some of the top apparel manufacturers such as Nike, Under Armour and Adidas. Allan has also managed various large manufacturing and decorating facilities worldwide. Allan will begin working out of the South Carolina facility this month and is excited for the continued growth with Pro Towels Family. Allan comments, “I look forward to the opportunity to continue to work with the Pro Towels Family; to move the needle in 2018 and beyond.”

**About Pro Towels**

Pro Towels is the largest towel supplier to the promotional product industry with locations on both the east and west coast. The company offers in-house screen printing, sublimation and embroidery services to support a broad product line of beach, golf, and sport towels. Additionally, Pro Towels carries bathrobes and other beach accessories to complement its towel line. The Pro Towels family of companies also includes Kanata Blanket Company, a leader in premium blankets, décor and lifestyle products, Neet Feet, a supplier of quality custom logo flip flops and premium footwear, and Superior, a leader in contract decorating for the promotional products industry for over 35 years.

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