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SAGE[®] ANNOUNCES SAGE ONLINE 14

SAGE Online 14 features an industry-first custom catalog and flyer design studio, printing services, a full payment processing solution, and over 150 new enhancements, fields, and options.

Addison, Texas (May 3, 2018) - SAGE, the leading provider of information, marketing and business management solutions to the promotional products industry, is pleased to announce the official launch of SAGE Online 14, which introduces industry distributors to a set of over 150 new features. The latest version of the flagship software includes the debut of the SAGE Print Studio, full payment processing capabilities, as well as hundreds of new user-driven additions, designed to streamline workday efficiency.

With the SAGE Print Studio, SAGE has ushered in a new era of full-scale services for promotional products distributors. This turn-key printing service makes it easy to create and order completely custom catalogs and flyers using pre-designed layouts populated with products from the SAGE database, as well as completely custom products and pages. From pre-designed to completely custom covers, the SAGE Print Studio creates beautiful, personalized catalogs in a matter of minutes. With an economical pricing model, more competitive than larger retailers, distributors can affordably order as many catalogs or flyers as needed and their order will ship in typically two business days. As an additional benefit, distributors can create and save flip books and PDF versions of their catalogs and flyers without charge.

David Natinsky, MAS, SAGE President said, "Over the recent years we've seen a resurgence in print production in our industry but most printing options available are time-consuming and costly. Our goal with the SAGE Print Studio was to get rid of all the hurdles that come along with custom catalogs and flyers. As a distributor, you should be able to create a catalog or a flyer for your customer and get it printed out quickly, efficiently and cost-effectively."

Building on its recent partnership with Stripe, a leading e-commerce provider, SAGE has further streamlined credit card processing by allowing distributors to process payments directly in SAGE Online, using SAGE Payment Processing. This service integrates seamlessly with the CRM and Order Management modules in SAGE Online, making payment processing a part of each ongoing transaction with a client.



The new release continues the long history of cutting-edge development from SAGE that established its reputation as the most advanced product research and business management solution in the industry. Additional key features include:

- Ability to show presentations on websites with full e-commerce support
- Option to translate presentations to French or Spanish language
- New search criteria including an exact match option for item numbers, a minimum number of reports option for supplier ratings, and the ability to search from companies that participate in social good programs
- Detailed customer feedback alerts from presentations on the homepage

"Our main mission at SAGE has always been to build powerful solutions for the industry that are also easy to use," said Eric Natinsky, SAGE CEO. "With this new update to SAGE Online, we aimed to answer the needs of our customers and provide them with the most up-to-date features to help them stay on top of their business."

SAGE Online 14, including the Print Studio, as well as the new SAGE Payment Processing service with Stripe, is available now. Subscribers will receive an "update available" prompt upon logging in to SAGE Online as soon as the new version is available to them. There is no additional charge for the upgrade.

SAGE encourages distributors who are not already SAGE subscribers to take advantage of its complimentary 30-day Total Access subscription to give it a test drive. Visit trysage.com to get started with SAGE Total Access, which includes SAGE Online, SAGE Web, and SAGE Mobile.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end-user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.