



PHD PROGRAM



What is it?

The PPAMidwest Board of Directors has added Education as a focus to our strategic plan. In an effort to encourage participation and reward active members, the PPAMidwest PhD (Promo Honors Designee) award program was developed. PPAMidwest will continue to offer exciting and ongoing educational programs and your participation can lead to awesome recognition!

How will it work?

Annually, 3 outstanding members will be rewarded with the PhD Award. Throughout the year, points are awarded for certain activities as outlined by PPAM. In November, the PPAMidwest Board of Directors will review the points standings and determine the 3 recipients, based on the top 3 point earners and a vote, in the event of ties.

How do I earn points?

You earn points for doing things that you are likely already doing. For each category, there is an annual maximum noted. For live events and activities, your attendance will automatically be recorded and points assigned, provided you are an active member of PPAMidwest. For recorded webinars, referrals and completion of PPAM Certifications or renewals, simply complete the easy request form to have your points credited. It is that simple!

What will I get?

At our December Holiday Socials, our Education Chair will present this gorgeous trophy above to the three recipients. This lifetime award can only be earned once and recipients' names will be added to our PhD Honors listing for the life of the program! Other members will see your accomplishments for generations to come.

Compete with friends!

In an effort to make this even more fun, PPAMidwest will regularly report current standings, so you can compete with your fellow members and ensure that you remain at the top of the leaderboard!

Watch your e-mails for all ongoing live webinars and events and we will let you know how many points can be earned for attendance of each. Remember the maximum limits though. Once you have completed the maximum in one category, time to focus on the next!

Important Timeline

- ✓ November – PPAMidwest Board Meeting and official award recipients will be determined
- ✓ December - PPAMidwest Holiday socials, the winners will be announced and presented their awards
- ✓ January 1st – Points reset and we begin the next year's cycle

For more info please visit...



www.ppam.org/PhD-Award-Program



Any questions, please call...
(816) 690-7029