Dr. Christiane Molina is a researcher and assistant professor at the Strategy and Leadership Department at EGADE Business School, Tecnologico de Monterrey. She specializes in strategy and teaches Corporate Sustainability and Strategic Management at the MBA Level as well as Strategic Management at the undergraduate level. Dr. Molina currently leads the development of the Conscious Enterprises for a Sustainable World Center and she is the main point of contact for EGADE before PRME. She holds a Ph.D. in Management and an MBA degree from EGADE Business School, Monterrey. She is originally from Managua, Nicaragua.

She shares with us:

I am certain that we can transfer knowledge and tools about sustainability and responsible management to our students and the Business community at large. However, I also believe that if these people are not aware, or simply are not interested these topics, they will not put the knowledge to action.

The question I have is how can we promote or generate such a level of awareness, interest, and sensitivity to these topics beyond discourse?. I have spoken to different social entrepreneurs and it seems it a combination of factors and personal experiences. Thus, I believe I can learn a lot from the Working Group to develop teaching skills and techniques that help me try to develop the right mindset for sustainability and responsible management through my teaching.

At my institution, we have been working and transitioning to a competency based educational model. At the same time, consciousness in enterprises and their leaders is a topic that constitutes a strategic theme for the university. I think that our efforts in this vein need to experience a jump towards a phase were we evaluate how we are teaching these topics and whether we are actually accomplishing a change of mindset in our students. This are some reasons why I am certain that belonging to the Working Group will help me grow as a person, as a professor and as a collaborator in my institution.

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