



Dr. Minelle Silva holds a PhD in Management with emphasis in Sustainability Management in 2015 at the Federal University of Rio Grande do Sul, Brazil. He joined La Rochelle Business School (France) as an Associate Professor in Supply Chain Sustainability since May 2019. Previous to join La Rochelle Business School, he was an Assistant Professor at University of Fortaleza (Brazil). His teaching activities concern international supply chain management, supply chain and sustainable development and purchasing management. His research activities and interests focus on supply chain sustainability, stakeholder engagement and sustainable

consumption. His research has been supported by funding agencies such as Brazilian National Council for Scientific and Technological Development (CNPq) and Edson Queiroz Foundation. He has more than 20 peer-reviewed publications in journals and book chapters in for example Journal of Cleaner Production, International Journal of Operations and Production Management, International Journal of Physical Distribution & Logistics Management, and Sustainability. He is also acting as a reviewer for several academic journals, and as guest editor for Latin America Business Review, Supply Chain Forum: An International Journal and Revista de Administração de Empresas. Currently, he is conference track-chair of sustainable operations management in two Brazilian conferences and co-chair of the 8th EurOMA Forum Sustainability conference in La Rochelle (France).

He shares with us:

I am really interested in understanding the practice of sustainability, which can directly impact on changing the logic of what we do. Thus, to comprehend this mindset perspective will help me to create more arguments on providing/sharing information concerning sustainability in both teaching and research.

My school is very connected with sustainability in different levels, so having another person involved with the topic will be positive for developing skills on it.

silvam@excelia-group.com