



Carina Hopper is a sustainable business lecturer teaching at the master's level at ESSEC Business School and other European universities where she currently teaches Sustainability Essentials in Hospitality Management, Sustainable Consultancy Project and Sustainable Start-Ups in Hospitality. At Toulouse Business School (Barcelona Campus) she teaches Sustainability: Impact and Social Business and Sustainability Policies and Ethics.

She is also active in the start-up community, advising and collaborating with tech and social start-ups around the world. She is cofounder of La Belle EDuC, an impact-first company dedicated to accelerating the integration of sustainability content in higher education curricula, as well as non-profit Back to School for the Planet, offering innovative lifelong learning solutions for higher education institutions.

She shares with us:

I am thrilled to join the PRME WG on Sustainability Mindset because it is exactly in line with the work we do at both La Belle EDuC and Back to School for the Planet and thus contributes to my overall personal and professional mission of helping higher education institutions to integrate sustainability across all disciplines, understanding first hand that there is a very urgent need in business and management education in particular.

My colleague Johanna Wagner and I believe strongly in collaboration and in seeking complementarity in the projects to which we dedicate our time.

carina@labeleduc.org