



Emmanuelle Reuter is Assistant professor of innovation management at University of Neuchâtel, where she teaches courses to MBA students: Strategic Management of Technology and Innovation, Global Innovation Management, Innovation Process on Design Thinking.

She shares with us:

The PRME WG on Sustainability Mindset is an exciting initiative, because it constitutes a practical approach to further embed sustainability principles into the academic curriculum. Moreover, it is student-centered and puts an emphasis on individual development.

Additionally, the Master program of which I am responsible as well as a recently introduced minor on “sustainability management” emphasize sustainability as a key aspect. Furthermore, the University of Neuchâtel more generally has sustainability as a key strategic goal. Introducing work on the Sustainability Mindset helps thus further contribute to the goals of the Master program, of the minor and of the institution.

<https://www.unine.ch/innovation/home/events/design-thinking-challenge.html>

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