



Johanna Wagner is Co-founder of La Belle EDuC & Back to School for the Planet in Paris, France. She is an impact-first entrepreneur and a university lecturer with a background in hotel operations and asset management. She is passionate about people, and sustainability has led her to teach in leading hospitality master's programs in Europe including IMHI/ESSEC and

Glion Institute of Higher Education.

She currently teaches Sustainable Consultancy Project and Sustainable Finance & Law for Hospitality Managers @ ESSEC Business School, Sustainability Essentials for Hospitality Managers @ GIHE and Sustainability Business modules @ Toulouse Business School, Barcelona.

She co-founded La Belle EDuC, an impact-first company dedicated to accelerating the integration of sustainability content in higher education curricula, as well as the non-profit *Back to School for the Planet* offering innovative lifelong learning solutions for higher education institutions.

She shares with us:

In my classroom as well as with La Belle Educ and Back to School for the Planet my purpose is to support students and professionals in adopting sustainable practices and a sustainable mindset. It's therefore with great enthusiasm that I'm joining a group of faculty who are sharing this same purpose to help each other, share good (and less good) practices, experiences and learnings.

I'm expecting to be amazed by everyone's work and ideas and that will keep me motivated even during less fun times and when facing pitfalls. I strongly believe in the power of communities and networks to drive change and I feel like joining the PRME WG on Sustainability Mindset puts me right on that track.

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