



Miles Weaver is an Associate Professor at The Business School, Edinburgh Napier University in the UK, specializing in systems thinking for sustainability and supply chain management. He leads the Business

School efforts towards PRME (the Principles for Responsible Business in Management) and at a university level, Societal Impact. Miles is passionate about empowering young people to make a difference as Trustees on charity boards and supporting purpose-driven business to accelerate progress towards the Sustainable Development Goals, including the transition to net zero. He does this, in part through his research to bring about meaningful engagement between business and communities to bring about more impact and place-making. As Program Director of the “Governance Matters” CPD Programme and as a Founding Trustee of “Everyone’s Edinburgh” (part of the global Cities CAN-B movement).

He shares with us:

I’m fascinated by values and how these are put into meaningful action. To deliver our goals, we must connect head, heart and will with nature and bring about truly regenerative systems.

We are keen to establish a citizen science project to enable our students to put these values in action and contribute to place-making for the goals. Sustainability mindset will be critical to this. Also, passionate about the global cities CAN-B movement and bringing this approach to campuses in partnership with city leadership and concerned citizens. Values underpin everything that we do.

Our institution seeks to be the home for purpose-led business in a progressive Scotland. We see things differently and want business to be seen differently too.

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