



Dr. Annmarie Ryan is a Lecturer in Business Marketing at the Department of Management & Marketing, Kemmy Business School, University of Limerick, Ireland.

Her research interests relate to interaction and relationships in business networks, the relations between business and non-profit organizations and cross sector partnering in culture and cities. She is currently chair of the 2020 CSSI symposium on “Putting Partnerships in their Place” and co-editing a Special Issue in the Journal of Business Ethics on this topic. Her work has been published in Human Relations, Marketing Theory, Industrial Marketing Management, Journal of Marketing Management, European Journal of International Management, International Journal of Non-Profit and Voluntary Sector Marketing, and the Irish Marketing Review.

She shares with us that her school, the Kemmy Business School is currently a PRME champion school, something she is very proud of.

“My own teaching engages both directly with issues of sustainability (e.g. CSR, place tourism) but also engaging students in alternative modes of learning through active, workshop and flipped classroom settings. I would very much welcome the opportunity to learn and share from colleagues in this area and also offer my school the opportunity to learn from the network.”

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