



Linda Irwin was a lecturer at Regis University Anderson College of Business and Computing in Morrison, Colorado, where she developed courses and taught marketing and strategy for over 20 years. She also developed and taught graduate level Marketing, Strategy, and Entrepreneurship courses. At Regis when you “develop” a course it means that

it is the Core content used by all faculty that teach the course and is published for online programs.

She is CEO of SeeComm Group, a consulting company that provides services to nonprofits and corporations on sustainable business strategies.

She shares with us:

I am looking for a way to contribute to changing the way we perceive our responsibility to our species and our environment. While I maintain many connections with my university, it is unlikely I can have any influence on the institution’s participation to a Sustainability Mindset or PRME membership. However, I know many individuals at the university and within the sphere of my clients who hold a sustainability mindset and support expanding that awareness.

If there is an opportunity to help take the Sustainability Mindset to individuals or on a community level, I can make a positive contribution.

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