

# Michael Antonelli

PRIVATE WEALTH MANAGEMENT

The BAIRD logo is a blue parallelogram tilted to the right, with the word "BAIRD" in white, bold, sans-serif capital letters inside.

## Michael Antonelli

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Michael Antonelli, is a Market Strategist for Baird Private Wealth Management. He educates clients and encourages clients through his writing, events and media to focus on *why* they started their investment journey, and not to solely concentrate on exactly *what* their investments are doing at any given moment.

Mike earned his bachelor's degree in history from Purdue University, reflecting his fascination in the lessons from the past and how they inform the modern day. After kick-starting his career in the back office of trading firms, Mike earned his MBA from the University of Chicago. In 2007, he was recruited by Baird to serve as an Equity Sales Trader. Wanting to inform overseas clients of what happened in the markets while they slept, Mike began writing a daily email to international clients in 2010. Three years later, he started posting it online under the Bull and Baird name.

As a member of Generation X, Mike straddles the gap between Baby Boomers and Millennials, speaking to how history affects what Baby Boomers are concerned about, while also relating to the modern financial era for Millennials. When discussing the market, he encourages clients to look at the historical parallels that we can learn from, reminding clients that fear has always been present; the things they are fearing now have been feared for a long time.