



Heartland STEAM

Last weekend, ABATE of Iowa hosted the 35th Annual Heartland STEAM event in Bettendorf, IA. Riders from Illinois, Iowa, Minnesota, Nebraska, North Dakota, South Dakota, and Wisconsin gathered to share information about how the Motorcycle Riders Foundation (MRF) and state motorcyclist rights organizations are tackling issues facing the motorcycling community.

A diverse set of presentations occurred over the two-day seminar. Some of the highlights included MRF President Kirk “Hardtail” Willard’s speech, “Wheels, What Makes Our World Go Around,” MRF Executive Director Ryan Hubbard’s “Principles of Leadership” presentation and an update on legislative action from the member states. As always, there were breakout sessions that allowed riders to learn more about issues they care about.

The seven states in Heartland STEAM form a key part of the national motorcyclist rights movement. Many MRF members come from these states, which send a diverse set of lawmakers to Washington D.C. The STEAM states include red states, blue states and purple states. Forty-two (42) members of the U.S. House of Representatives and fourteen (14) U.S. Senators hail from the Heartland STEAM area. This unique political makeup helps drive our motorcyclist agenda in D.C.

A huge thank you to ABATE of Iowa for hosting a fantastic event and for all those who presented and participated. Attendees left reenergized and enthusiastic about the work ahead, proud of a renewed bond with fellow riders. We can’t wait for the 36th edition of Heartland STEAM next year in Minnesota!

As always, Ride Safe and Ride Free.

Motorcycle Riders Foundation
16TH ANNUAL
MICHAEL "BOZ" KERR
Bikers Inside the Beltway
NATIONAL ★★★
MOTORCYCLISTS' LOBBY DAY ★★
Flexible & Moving Forward!
May 19 & 20, 2025

Since 1987, the MRF has been the only national motorcyclists' rights organization dedicated to on-street riders with full-time representation in Washington, DC! — *Ride with the Leaders!*

Pre-event briefing: May 19, 2025 • Event: May 20, 2025
Pre-register (FREE) at www.mrf.org (cut-off May 14)

MAKE YOUR CONGRESSIONAL APPOINTMENTS NOW!
Embassy Suites, 1900 Diagonal Road, Alexandria, Virginia, 703-684-6900, \$269 per night, incl. breakfast (cut-off April 29). Room block is limited so reserve yours today! For room reservations call (800) 362-2779 and reference group code, "MRF"

Sponsored by the Motorcycle Riders Foundation | www.mrf.org | 202-546-0983

QR code:

Small text at bottom right: MRF FOR MOTORCYCLISTS