



MRF Priorities Center Stage

Just two weeks into 2026, the Motorcycle Riders Foundation (MRF) is already seeing key priorities move into the spotlight on Capitol Hill. On Tuesday, the House Energy and Commerce Subcommittee on Commerce, Manufacturing and Trade will hold a hearing titled “American Automotive Safety, Affordability, and Leadership.” This is a critically important venue for addressing issues that impact motorcyclists, as it brings together lawmakers who shape federal policy on vehicle standards, consumer protections, and emerging transportation technologies.

Sixteen bills are listed for possible discussion during the hearing. While it is unlikely that each proposal will receive the in-depth attention it deserves, the sheer number of measures under consideration signals that this powerful committee is paying close attention to the future of American mobility. Of particular interest to riders is H.R. 3385, legislation to update the federal definition of a motorcycle, along with H.R. 1566, the REPAIR Act, which focuses on the right of consumers to repair and modify their vehicles. Also included are informal legislative drafts addressing autonomous vehicle policy, an area the MRF continues to monitor closely as these technologies increasingly share the road with motorcyclists.

The MRF has been in active contact with our champions on Capitol Hill, as well as congressional committee staff, regarding the hearing and the bills under review. These

conversations are essential to ensure the unique needs and safety concerns of America's motorcyclists are understood as lawmakers debate affordability, safety, and innovation in the automotive space.

The message is clear: even at the very start of the year, MRF priorities are at the forefront in the halls of Congress. We will closely track the hearing and keep our members informed about the discussions, outcomes, and next steps as they unfold.

Earlier this week, Motorcycle Riders Foundation (MRF) President Kirk "Hardtail" Willard attended the American International Motorcycle Expo (AIMExpo) in Anaheim, CA, the premier powersports trade show in North America that brings together manufacturers, dealers, distributors, and aftermarket leaders from across the motorcycle industry. AIMExpo serves as a central hub for showcasing new products, building business relationships, and discussing the future of motorcycling.

A key highlight of the event was the continued partnership with respected industry figures such as Bob Kay and other leaders in the aftermarket parts community. These relationships are not symbolic; they are working alliances that allow the MRF to coordinate strategy, share intelligence and build coalitions around issues that directly affect riders nationwide.

By being present and engaged, the MRF reinforced its commitment to issues including the Right to Repair and the preservation of the internal combustion engine. These priorities are increasingly under pressure from regulatory trends and shifting technology mandates, and success will only come through cooperation between rider advocates and the businesses that serve them.

Our participation at AIMExpo is a reminder that advocacy does not occur solely in legislative offices. It happens on the show floor, in side meetings, and in ongoing conversations with our partners. The MRF will continue to join forces

with industry allies to defend rider freedom and ensure the future of motorcycling remains strong for generations to come.



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About Motorcycle Riders Foundation

The Motorcycle Riders Foundation (MRF) provides leadership at the federal level for states' motorcyclists' rights organizations as well as motorcycle clubs and individual riders. The MRF is chiefly concerned with issues at the national and international levels that impact the freedom and safety of American street motorcyclists. The MRF is committed to being a national advocate for the advancement of motorcycling and its associated lifestyle and works in conjunction with its partners to help educate elected officials and policymakers in Washington and beyond.

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