



...Not That Line Of Fire

Pay attention. It doesn't matter if you've ridden everything from a "rat rod" chopper to the latest model rolling off your dealer's showroom. You ride is what matters and **you're in the line of fire.**

Fact: Right now, in statehouses and on Capitol Hill, there are people writing laws to control how you ride, what you wear, what you breathe, and what you build.

- **NHTSA just declared war on bikers.** Ignoring Congress, this bureaucracy started tearing down the Motorcycle Advisory Council (MAC) – and is trying to silence one of our voices in D.C. This is the same agency that's targeted motorcycling for years. We won't let them silence us. Stand up. Fight back.
- **Helmet mandates** are creeping back – ask ABATE of Pennsylvania! -- regardless of what you believe about freedom of choice.
- **The EPA wants to kill performance mods,** crack down on aftermarket parts, and criminalize tuning your ride.
- **Profiling laws are stalled in Congress,** while cops coast-to-coast are still pulling over bikers just for wearing patches.

- **Autonomous vehicle developers?** They're building cars that can't even detect police motorcycles, EMTs, much less what you're riding -- and they don't care.

To the lawmakers, the bureaucrats, and the corporate enforcers, you're not a citizen. **You're a problem.** They don't care how long you've been riding, how safe you are, or how many charity runs you've done. You wear leather, you ride loud, you don't fit the mold -- **they want you gone.**

That's why the **Motorcycle Riders Foundation** is on the front line. We don't ask for permission.

We fight like hell -- in every state, on every issue. We write the bills. We kill the bad ones. We walk into every one of the 535 offices in Congress and drop the hammer: ***You will NOT legislate riders into a corner. You will NOT profile us. And you damn sure will NOT erase motorcycle culture one law at a time. And you will never silence us.***

This is a war for your rights, your lifestyle, and your freedom. If you think this is just a hobby, you're already losing.

- Ø **So, get serious. Get ready. Get to the Meeting of the Minds.**
- Ø **Sixteen hard-hitting, tactical workshops**
- Ø **Unfiltered updates straight from D.C.**
- Ø **Setting legislative priorities for 2026 and beyond**
- Ø **Connections with the people in the trenches every day**

Leave fired up, armed with intel, and ready to put boots on the ground wherever the fight leads.

MEETING OF THE MINDS -- September 25–28 -- Sam's Town Hotel & Casino, Shreveport, Louisiana -- Rooms are flying. **Reserve yours now.**

Because if you don't stand up, they'll run you off the road, silence your voice, and outlaw your way of life. And if you're not in the fight, you may be in the line of fire!

SEPTEMBER 25 - 28, 2025

ROOMS ARE LIMITED

OTHER INFO

Register: MRF

PO Box 9090

Peoria, IL 61612

PRE-REGISTRATION (Through 9/10/25):

Members: \$100 | Non-Members: \$120

REGISTRATION (After 9/10/25):

Members: \$110 | Non-Members: \$130

Registration Includes: All Workshops, All Workshop Materials and Saturday Banquet

HOTEL

SAM'S TOWN

Hotel & Casino

315 Clyde Fant Pkwy.

Shreveport, LA 71101

877-429-0711

BEFORE 9/10/25:

Group Code: MRF125C

\$150/day + taxes & fees

**REGISTER FOR
MEETING OF THE MINDS 2025**

Click to Register

JOIN THE MRF TODAY!



Shreveport, Louisiana
September 25-28, 2025

**FIRST TIME
ATTENDEES**
between ages 18-35
receive a
35% DISCOUNT
on event
registration*



41ST ANNUAL
"Laissez le bon temps rouler"

**EXPERIENCE
THE MRF'S
FINEST**

Topical Presentations
Sixteen Information-
Packed Workshops
Capitol Hill Updates

**SAM'S TOWN
HOTEL & CASINO**

315 Clyde Fant Pkwy, Shreveport, Louisiana 71101
Room reservations, call 877-429-0711 (use group code MRF125C).
Rooms are \$150/day, plus taxes & fees. (Cut-off date: Sept. 10, 2025)

**ENJOY
SHREVEPORT!**

Southern Hospitality
Cajun & Creole
Cuisine and Music
And so much more!

This afternoon, Jay Jackson, Motorcycle Riders Foundation Vice President and appointee to the U.S. Motorcyclist Advisory Council (MAC), was notified by the National Highway Traffic Safety Administration (NHTSA) that his appointment has been terminated. We are shocked and disappointed by this decision and are still gathering information. It appears the other appointees have received similar notifications.

The MAC was created by an act of Congress in November 2021. Yet despite a requirement in the law to establish the MAC within 90 days, it took until 2023 for the nomination process to begin. It wasn't until the summer of 2024 that the members of the MAC were selected.

The inability of NHTSA to convene the 13-member board is a slap in the face to the nearly 10 million motorcyclists in this country. The mandate of the MAC was to advise the Secretary of

Transportation, the Administrator of the National Highway Traffic Safety Administration, and the Administrator of the Federal Highway Administration regarding transportation safety issues of concern to motorcyclists, including — motorcycle and motorcyclist safety, barrier and road design, construction and maintenance practices, as well as the architecture and implementation of intelligent transportation system technologies.

MRF President, Kirk “Hardtail” Willard, said of the decision, “This is a striking example of how the concerns of motorcyclists are ignored. If you aren’t upset, you aren’t paying attention.”

The MRF has already contacted members of Congress, including those on the Congressional Motorcycle Caucus, to alert them of this unacceptable action by bureaucrats in D.C.

This fight is just beginning. Be alert for upcoming messages from the MRF on how you can voice your displeasure with actions that threaten the safety of bikers.

