



**The Future of Motorcycling Will Be
Decided by Those Who Show Up**

Every rider has an opinion about the future of motorcycling.

Fewer riders are willing to do something about it.

The reality is simple: **the future of motorcycling will not be decided by the millions of riders who stay home. It will be decided by the people who show up.**

- The people who attend hearings.
- The people who meet with lawmakers.
- The people who learn the issues.
- The people who build relationships.
- The people who are willing to invest their time before the fight begins.

That is exactly what Meeting of the Minds is about.

For four days in Milwaukee, riders from across the country will gather to hear from experts, learn about emerging threats, discuss successful advocacy strategies, and prepare for the challenges ahead.

The next battle over profiling, internal combustion engines, autonomous vehicles, access, insurance, aftermarket modifications, or rider freedoms may already be taking shape.

When it arrives, will riders be prepared? Or will we once again depend on a small group of advocates to carry the entire load?

Every generation of riders inherits freedoms it did not create.

Every generation also inherits the responsibility to defend them.

The future of motorcycling is not going to decide itself.

September 24-27, 2026 -- Milwaukee, Wisconsin -- Meeting of the Minds

Show Up.

SEPTEMBER 24 - 27, 2026

ROOMS ARE LIMITED

OTHER INFO

Register: MRF
PO Box 9090
Peoria, IL 61612
202-546-0983

PRE-REGISTRATION (Until 9/4/26):

Members: \$100 | Non-Members: \$120

REGISTRATION:

Members: \$110 | Non-Members: \$130

Registration Includes: All Workshops, All Materials for Workshops and Saturday Banquet

HOTEL

Sheraton Milwaukee - Brookfield Hotel
375 S Moorland Rd.
Brookfield, WI 53005
262-364-1100

Early Rate Until 9/4/26
\$129/day, + taxes & fees
Group Code: "MRF"

**REGISTER FOR
MEETING OF THE MINDS 2026**

Click to Register

JOIN THE MRF TODAY!

Join the MRF

MOTORCYCLE RIDERS FOUNDATION 2026 Meeting of the Minds



JOIN US!

Topical Presentations
Sixteen Information-
Packed Workshops
Capitol Hill Updates
And much more!

SEPTEMBER 24-27, 2026

Milwaukee WISCONSIN

• HOSTED BY ABATE OF WISCONSIN •

FIRSTTIME ATTENDEE DISCOUNT

First-time attendees,
between the ages
of 18-35, receive
a discount*

Sheraton Milwaukee Brookfield Hotel

375 S Moorland Rd, Brookfield, WI 53005

Room reservations, call 262-364-1100 (use group code "MRF")

Rooms are \$129/day, plus taxes & fees. (Cut-off date: Sept. 4, 2026)

Pre-registration for conference through the MRF, PO Box 9090, Peoria, IL 61612

Pre-registration (must be received by Sept. 4, 2026): \$100.00 (current member) / \$120.00 (non-member)

Registration rate after Sept. 4, 2026: \$110.00 (current member) / \$130.00 (non-member)

Registration includes all workshops, workshop materials, and Saturday banquet.

Registration questions call the MRF at 202-546-0983, or email Fred Harrell at fred@mrf.org.

*See registration form for details.



www.mrf.org



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MM 120425

About Motorcycle Riders Foundation

The Motorcycle Riders Foundation (MRF) provides leadership at the federal level for states' motorcyclists' rights organizations as well as motorcycle clubs and individual riders. The MRF is chiefly concerned with issues at the national and international levels that impact the freedom and safety of American street motorcyclists. The MRF is committed to being a national advocate for the advancement of motorcycling and its associated lifestyle and works in conjunction with its partners to help educate elected officials and policymakers in Washington and beyond.

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