

We Are The Motorcycle Riders Foundation:

The Motorcycle Riders Foundation (MRF) provides leadership at the federal level for states' motorcyclists' rights organizations as well as motorcycle clubs and individual riders. The MRF is chiefly concerned with issues at the national and international levels that impact the freedom and safety of American street motorcyclists. The MRF is committed to being a national advocate for the advancement of motorcycling and its associated lifestyle and works in conjunction with its partners to help educate elected officials and policymakers in Washington and beyond.



Jay Jackson (left) and Sherm Packard (right) appointed to MAC

MAC To Meet In July

The Motorcycle Riders Foundation (MRF) proudly congratulates Jay Jackson on his appointment to the Motorcyclist Advisory Council (MAC) at the U.S. Department of Transportation.

Jay was previously appointed to the council before it was dissolved last year, and the MRF is grateful to see his expertise, leadership, and commitment to motorcyclists once again recognized through this reappointment. His longstanding advocacy for riders and deep understanding of motorcycle safety and transportation issues make him an outstanding choice to serve on the MAC.

The MRF also congratulates Sherm Packard, MRF Hall of Famer, on his appointment to the council. Sherm's decades of service to the motorcycling community and tireless dedication to protecting the rights and freedoms of riders have left a lasting impact nationwide.

The reestablishment of the MAC ensures that motorcyclists continue to have a voice in federal transportation policy discussions. Having experienced advocates like Jay Jackson and Sherm Packard serving on the MAC is critical to ensuring the concerns of America's riders are heard.

The U.S. Department of Transportation has announced that the first meeting of the newly reestablished Motorcyclist Advisory Council will take place on July 15th.

The MRF looks forward to working with the council and supporting its efforts to improve safety, promote awareness, and protect the interests of motorcyclists across the country.

SEPTEMBER 24 - 27, 2026

ROOMS ARE LIMITED

OTHER INFO

Register: MRF
PO Box 9090
Peoria, IL 61612
202-546-0983

PRE-REGISTRATION (Until 9/4/26):

Members: \$100 | Non-Members: \$120

REGISTRATION:

Members: \$110 | Non-Members: \$130

Registration Includes: All Workshops, All Materials for Workshops and Saturday Banquet

HOTEL

Sheraton Milwaukee - Brookfield Hotel
375 S Moorland Rd.
Brookfield, WI 53005
262-364-1100

Early Rate Until 9/4/26
\$129/day, + taxes & fees
Group Code: "MRF"

**REGISTER FOR
MEETING OF THE MINDS 2026**

[**Click to Register**](#)

JOIN THE MRF TODAY!

Click to Join

MOTORCYCLE RIDERS FOUNDATION
2026
Meeting of the Minds



JOIN US!

Topical Presentations
Sixteen Information-
Packed Workshops
Capitol Hill Updates
And much more!

SEPTEMBER 24-27, 2026

Milwaukee
WISCONSIN

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**FIRSTTIME
ATTENDEE
DISCOUNT**

First-time attendees,
between the ages
of 18-35, receive
a discount*

Sheraton Milwaukee Brookfield Hotel

375 S Moorland Rd, Brookfield, WI 53005

Room reservations, call 262-364-1100 (use group code "MRF")

Rooms are \$129/day, plus taxes & fees. (Cut-off date: Sept. 4, 2026)

Pre-registration for conference through the MRF, PO Box 9090, Peoria, IL 61612

Pre-registration (must be received by Sept. 4, 2026): \$100.00 (current member) / \$120.00 (non-member)

Registration rate after Sept. 4, 2026: \$110.00 (current member) / \$130.00 (non-member)

Registration includes all workshops, workshop materials, and Saturday banquet.

Registration questions call the MRF at 202-546-0983, or email Fred Harrell at fred@mrf.org.

*See registration form for details.



www.mrf.org



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About Motorcycle Riders Foundation

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