

# EDC promotes Stevenson to manager position

**BY ENTERPRISE STAFF**

HIGH POINT — A city communications specialist has moved into a prominent economic development role.

Sarah Stevenson has been named economic development manager, High Point Economic Development Director Sandy Dunbeck announced on Tuesday.

“This role requires someone with great communication and project management skills. Sarah provides all of that and more, making her an excellent fit for our team,” Dunbeck said.

Stevenson had been a communications specialist in the city’s Office of

Communication and Public Engagement.

In 2015, Stevenson completed the BA to MA program for strategic communication at High Point University and was then hired by the High Point Chamber of Commerce, where she spent five years as communications director and senior director of events and marketing.

Across the community, Stevenson serves as board secretary for the Bienenstock Furniture Library and Communities in Schools of High Point. In June, she was appointed to the High Point University Board of Alumni.



**Sarah  
Stevenson**