



High Point Medical Center

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Gene Woods, Atrium Health CEO, Visits High Point Medical Center

May 12 2021 — High Point Medical Center recently hosted Atrium Health president and CEO Gene Woods for an informal visit. As part of the combination between Atrium Health and Wake Forest Baptist Health, Woods has been visiting several Wake Forest Baptist Health facilities and High Point Medical Center was high on his list.

Woods was able to watch Dr. Julie Freischlag perform a rib resection surgery, a procedure to treat thoracic outlet syndrome that involves removing a patient's rib. Freischlag is a vascular surgeon, in addition to her roles as CEO of Wake Forest Baptist Health, dean of Wake Forest School of Medicine and chief academic officer of Atrium Health.

Woods also witnessed the patient care taking place at High Point Medical Center by touring the operating rooms, the cardiac catheterization lab, the ICU, labor and delivery, the medical-surgical unit and the Hayworth Cancer Center. He was able to meet the staff and leaders in each of the areas and discuss everything from the hospital's COVID-19 response to their quality improvement programs.

"The best part of my job is when I get to round at our care sites and engage with our amazing team and frontline heroes, like I recently did at High Point," said Eugene A. Woods, president and CEO of Atrium Health. "I was truly impressed by their passion and commitment, which radiated from the many stories they shared. It was clear that they care deeply about the health needs of our community, and will continue to bring our mission of health, hope and healing – FOR ALL to life in High Point."

"We greatly enjoyed Gene's visit, and it was a great opportunity for our leaders, providers, and staff to welcome him into our family," said Dr. Jim Hoekstra, president of High Point Medical Center. "When Gene asked our staff how long they had been here and what they enjoyed most about working here, many of them talked about our hospital family, the community and the team that cares for patients here. I could not have been prouder of the people he met or the responses he received. This is a special place, with special people, doing phenomenal work together and I am so thankful for our staff and all they do."

About High Point Medical Center

Wake Forest Baptist Health – High Point Medical Center (www.wakehealth.edu/HighPoint) is a 351-bed hospital in High Point, North Carolina, that serves the residents of High Point and surrounding areas. High Point Medical Center is part of Wake Forest Baptist Health, a preeminent academic medical center, and offers patients direct access to Wake Forest Baptist's medical experts and other resources. High Point Medical Center provides a wide range of patient- and family-centered care and has six specialty service areas: The Congdon Heart and Vascular Center, Hayworth Cancer Center, The Neuroscience Center, The Esther R. Culp Women's Center, The Emergency Center and The Piedmont Joint Replacement Center.