New publication to put spotlight on Black community

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HIGH POINT — A new online publication will serve as a cultural, travel and lifestyle guide for African Americans in the Triad.

The Black Resource & Travelers Guide, an initiative of Yalik's African American Art & Cultural Movement and the SiSters 336 Collective, will be introduced this fall, according to Phyllis Bridges, founder and owner of Yalik's.

"This is a digital interactive magazine that will put an eye on Black businesses in the area," said Bridges, of High Point. "It will also highlight historical sites in the area and restaurants, and it will also have a section that has resources. We have a lot of people moving to this area — a lot of African Americans — so we felt like this was another need for the Black community here."

Bridges, a historian who operates the African American Heritage Trail Tour — a bus trip spotlighting High Point's most significant Black history — will incorporate the historical aspect into the magazine. Meyakka Sturdivant, of SiSters 336 Collective, will focus on resources. She will also write a column for the quarterly publication.

According to Bridges, the cover of the inaugural magazine — which features John Coltrane, the jazz icon who grew up in High Point — can be viewed on the publication's website, but advertising is still being sold for the magazine itself, so it's not quite ready for viewing.

"We're hoping to get that locked in by the first of December and have an official launch where everything is live," she said.

In the meantime, you can read more about the publication at the official website, blkresourcetravelguide.com.

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