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High Point Premarket Committee Confirms Spring 2021 Dates

HIGH POINT, N.C., December 15, 2020 – On the heels of High Point Market Authority’s decision to postpone the Spring 2021 High Point Market to June 5-9, the High Point Premarket Committee is confirming their spring 2021 dates. Originally scheduled for March, Premarket will now take place April 25-27, 2021.

A biannual tradition, Premarket is designed to provide a select group of furniture retailers with a precursory look at the product introductions set to debut at the upcoming High Point Market. These extended appointments allow attending retailers to experience a more in-depth showroom visit and frees up their schedule when they return to High Point during Market to be able to visit other vendors, thus allowing them to visit a larger group of exhibitors overall.

“Given our traditional schedule a few weeks ahead of each High Point Market, the logical conclusion was for us to shift alongside Market, especially given that one of the reasons for the date change was the current supply chain disruptions within the industry,” commented Doug Bassett, chairman of the Premarket Committee and president of Vaughan-Bassett Furniture. “Our committee is fully supportive of Spring Market’s date change and are thankful for the additional time to plan and prepare.”

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