HIGH POINT, N.C. – Pete Fisch, the president of the High Point Rockers, was named the 2026 recipient of the Atlantic League's Joe Klein Executive of the Year Award presented annually to the league administrator who has made outstanding contributions to their club and the Atlantic League through operational excellence.

The award is named for the late Joe Klein who served as a Major League scouting director and general manager and was the executive director of the Atlantic League. This is the second time Fisch has been honored as the Executive of the Year, having been honored in 2022 as well.

"Our tremendous, hard-working staff and our dedicated fans make an award like this possible," said Fisch. "No one does it alone."

Fisch has guided the Rockers since early in 2020, just before the start of the Covid-19 pandemic. He was instrumental in avoiding club layoffs and continuing to generate events at Truist Point throughout the duration of the pandemic. With the ballpark at full operational capacity, Fisch has helped Truist Point live up to its mission of serving as the catalyst to the revitalization of Downtown High Point. From soccer and baseball events, adult kickball leagues, concerts, comedy shows, graduations, and multiple charity events, the Rockers and Truist Point have helped generate renewed interest in Downtown High Point. He was instrumental in securing multiple collegiate championships for Truist Point which each had an economic impact on the community. Fisch has also been instrumental in the Rockers' continued on-field success in the ALPB with four trips to the playoffs in seven seasons.

Fisch began his career in sports with the Albany Patroons basketball team in 1982 while still in high school. Upon graduating from college, he became the assistant general manager of the Carolina Mudcats in 1989 before moving to the same role with the Hickory Crawdads from 1992-94. He served for nine years as the vice president and general manager of the Winston-Salem Warthogs and 11 years as the associate tournament director for the Greater Hickory Kia Classic at Rock Barn, a PGA Champions Tour event. From 2015 to 2020, Fisch was an associate athletic director at Wake Forest University where he was charged with guest experience and venue management while operating the Lawrence Joel Veterans Memorial Coliseum. He became the president of the Rockers in March 2020 and guided the club through the Covid-19 pandemic while managing the operation of Truist Point.

Fisch is a 1989 graduate of St. John Fisher University in Rochester, New York where he was a member of the varsity soccer team for three seasons and a member of the Dean's List.

Pete and his wife, Melissa, are the parents of two adult children and reside in Winston-Salem.

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About High Point Baseball, Inc.

The High Point Rockers, operated by the non-profit High Point Baseball, play their home games at Truist Point, a state-of-the-art $36 million ballpark which serves as a catalyst to the rejuvenation of downtown High Point. The Rockers have reached the Atlantic League playoffs in four of six seasons and are the defending South Division Champions. The Atlantic League of Professional Baseball, an MLB Partner League, has 10 clubs from New York to North Carolina. For more, visit HighPointRockers.com.

About the High Point Downtown Stadium Foundation

The High Point Downtown Stadium Foundation, a 501c3 exists for the public benefit, providing sports, entertainment and community events at Truist Point in Downtown High Point. The non-profit serves as the anchor of a larger development initiative including private development in the Downtown area. The Foundation operates Truist Point, a state-of-the-art $36 million ballpark which serves as the home stadium for the High Point Rockers and Carolina Core FC.

About the Atlantic League of Professional Baseball (ALPB)

Celebrating its third decade, the Atlantic League is Major League Baseball's first Professional Partner League, a player gateway to the major leagues, and a leader in baseball innovation. Over its 27-year history, the ALPB has sent over 1,450 players to MLB organizations while drawing nearly 50 million fans to its 10 state-of-the-art ballparks that stretch from New York to North Carolina. In 2026, the ALPB launched DugoutTV, the digital streaming network dedicated to live games, original programming, and storytelling from the world of diamond sports. Follow the action at DugoutTV.org.