

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

LEADING ENTERPRISE RISK MANAGEMENT *in* GOVERNMENT:

Strategic Focus. Change Management. The Next Big Opportunity.




Center for Excellence in Public Leadership


THE GEORGE WASHINGTON UNIVERSITY

WE WOULD LOVE TO HEAR FROM YOU!
HERE'S HOW YOU CAN CONNECT WITH US

Center for Excellence in Public Leadership
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 **Contract Holder**

GSA MOBIS SIN 874.4
GSA Contract GS-02F0046M

"Understanding risks, learning to calculate risk, learning to measure risk, and risk-informed decision-making is the juncture between operations and strategic results, implementation and advancement, accountability and transparency, enterprise-wide or from one organizational unit to the next."

—Nancy Anne Baugher, Alumna of the GW-CEPL Senior Leader Program, and Director, Office of Financial Risk, Policy and Controls, Office of the Chief Financial Officer at the U.S. Department of Energy

TO LEARN MORE, VISIT WWW.GWU.EDU/CEPL OR CALL 202-994-5390

CERTIFICATE PROGRAM IN ENTERPRISE RISK MANAGEMENT IN GOVERNMENT

Government organizations face more and diverse crises today than ever before. Given our connected world, these disruptive events can have a rippling effect throughout an organization, crippling its ability to meet its mission and strategic objectives. Using traditional approaches to risk management that are compartmentalized and focused operationally can result in significant losses and the inability to achieve desired results. A new risk management paradigm is required, one that is grounded in an organization's strategic goals and priorities, and takes into account the ever-changing, dynamic government operating environment. Enterprise Risk Management (ERM) offers a framework that can help organizations understand and manage the full spectrum of risks they confront, thereby improving uncertainty planning and achieving better performance results. To implement such a framework, organizations need persons who can help build a successful ERM Program that provides an integrated, holistic view of risk that is both inward- and outward-focused.

The **CERTIFICATE PROGRAM** at the George Washington University is designed to provide you with the fundamental concepts and processes, principles, tools and techniques of ERM in the context of organizational change. The program will not only help you develop your knowledge of the ERM process, procedures and skills, but also enable you to apply the coursework to a practical application relevant to your organization.

LEARNING OBJECTIVES

Understand the value of ERM to your organization and to you as a manager

- Achieve the mission of the organization
- Link to strategic objectives
- Make risk-informed decisions

Learn how ERM informs management decisions

- Learn the tools of ERM and how to use them
- Understand the risk appetite of your organization
- Succeed in an environment of uncertainty

Learn how to implement ERM in your organization

- Setting up a governance structure
- Embedding ERM into the organizational culture
- Learning tools and techniques to support organizational change

Learn how to assess the effectiveness of ERM implementation in your organization

- Assess the level of maturity of your ERM process (e.g. beginning, advanced)

- Assess gaps between identified risks and actual risks
- Develop a continuous improvement process
- Determine how successful you are in mitigating your risks

SESSION DATES

- Fall Offering: Oct. 23-27, 2017

COST

- ERM Certificate: \$6,450
- *We offer a 10% discount for agencies contributing more than 5 individuals*

WHO SHOULD ATTEND

- Government risk practitioners, senior and mid-level managers, consultants, and auditors
- Those involved with some aspect of ERM
- Individuals looking to broaden their approach or expand their skills in ERM
- Agency teams
- Private sector contractor

PROGRAM LEVEL

Intermediate

PROGRAM OVERVIEW

- 5-day program, classroom format
- 4 CEUs
- 40 CPEs (Field of Study: Business Management and Organization)

To receive a CPE credit you must successfully complete the full ERM Certificate Program. In accordance with the standards of the National Registry of CPE Sponsors, 50 minutes equals 1 CPE.

INSTRUCTIONAL DELIVERY METHOD

Group Live Training

LOCATION

GWU Alexandria Graduate Education Center
413 John Carlyle St, #250
Alexandria, VA 22314

TO REGISTER

Please visit
www.gwu.edu/cepl
**Please see the registration form for refund and cancellation policies*



FOR MORE INFORMATION, OR IF YOU HAVE CONCERNS, COMMENTS, OR CANCELLATIONS, PLEASE CONTACT

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GWU CEPL is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Concerns regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org