



B2B EMAIL MARKETING

PROMOTE YOUR BUSINESS OR UPCOMING EVENT!



DRAW TO YOUR WEBSITE

LINK YOUR E-BLAST TO YOUR WEBSITE, FACEBOOK PAGE, EVENT, OR EMAIL



REACH & CAPTIVATE

OVER 1,500 BUSINESS & COMMUNITY MEMBER SUBSCRIBERS



GREAT ENGAGEMENT

OPEN RATES AVERAGE 43% - HIGHER THAN THE NATIONAL AVERAGE OF 33%

E-BLAST GUIDELINES

EXCLUSIVE TO YOUR AD CONTENT

SIZE: 8.5X11 FLYER IN COLOR

FILE TYPE: JPG OR PDF

CONTENT: INCLUDE CONTACT INFO

LINK: WEBSITE, SOCIAL MEDIA, OR EMAIL

DEADLINE: ONE WEEK BEFORE DISTRIBUTION

E-NEWS GUIDELINES

AD IS INCLUDED WITH CHAMBER NEWS & EVENTS

SIZE: 1200X600 IN COLOR

FILE TYPE: JPG OR PNG

CONTENT: INCLUDE CONTACT INFO

LINK: WEBSITE, SOCIAL MEDIA, OR EMAIL

DEADLINE: ONE WEEK BEFORE DISTRIBUTION

PRICING

BUSINESS E-BLAST \$150

E-NEWS TOP BANNER/BODY AD \$125/\$100

NONPROFIT E-BLAST \$75

E-NEWS TOP BANNER/BODY AD \$65/\$50

DISTRIBUTION

E-BLASTS: WEEKDAYS @ 10:30 & 1:30 (EXCEPT TUESDAYS)

E-NEWSLETTER: TUESDAYS @ 10:30

EMAIL MARKETING IS RESERVED ON A FIRST COME, FIRST-SERVED BASIS & IS SUBJECT TO REVIEW. ADVERTISING IS LIMITED TO CHAMBER MEMBERS.

RESERVE YOUR B2B ADVERTISEMENT



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