

Welcome!

Annual Legislative Breakfast Meeting

February 7, 2025

Master of Ceremonies

Mike Kearney

President, GRAPE

and

Area Owner, Senior Care Authority



Senior Living and Care Solutions



Thank you to our Sponsors!

- ▶ **AARP New York**
- ▶ **CCOR**
- ▶ **Episcopal SeniorLife Communities**
- ▶ **EZaccessMD and UltraMobile Imaging**
- ▶ **Rochester Regional Health – ElderONE and Long Term Care**
- ▶ **St. Ann's Community**
- ▶ **Woods Oviatt Gilman LLP**

Welcome

by

Beth Paul
President



NAZARETH
UNIVERSITY

A message from

Adam Bello

Monroe County Executive



A message from

Malik Evans

Mayor, City of Rochester



Presentation by

Greg Olsen
Acting Director
NYS Office for the Aging



50+ Longevity – New York

- 36% of Population in NY 50+
- Contributed 43% - \$719 billion – GDP
 - \$2.2 trillion by 2050 (43%)
- Support 5.9 million jobs
 - 6.6 million by 2050 (47%)
- Generated \$482 billion in wages and salary
 - \$1.46 trillion by 2050 (50%)
- Contribute \$72 billion in state and local taxes (39% of total)
 - Will triple to \$255 billion by 2050 (43%)

Combating Ageism and Stereotypes

Social, Economic & Intellectual Capital of Older Population

New York's total population is over 19 million individuals, and the State **ranks fourth** in the nation in the number of adults age 60 and over – 4.84 million.

- 3.7 million between 45-59
- **80% of NYS Retirement System Payouts Stay in NY - \$10.6 billion annually**
 - **Non-NYS Pension payouts to NYS - \$30.5 billion**
- **Social Security - \$59 billion** annually paid to NYS older adults
- **935,000 individuals age 60+** contribute **495 million hours** of service at economic value of **\$13.8 billion**
- **64% of individuals** age 60+ who own their own homes and have **no mortgage**
- **4.1 million caregivers** at any time in a year – economic value if paid for at market rate is **\$39 billion**

FINGER LAKES REGION

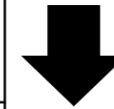
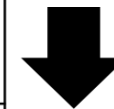
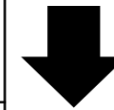


Genesee **Livingston**
Monroe **Ontario**
Orleans **Seneca**
Wayne **Wyoming**
Yates

Finger Lakes Region

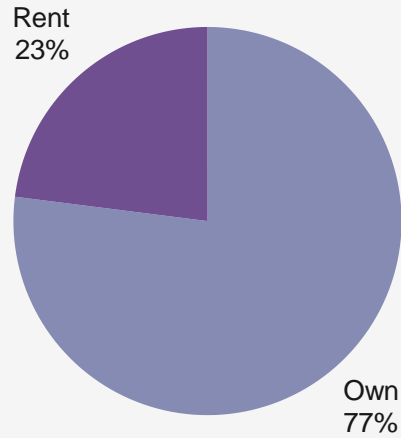
Demographics are Shifting

	2015	2025	2045	CHANGE	%
Total Population	1,198,790	1,220,752	1,210,746	-11,956	-0.01
0-17	257,712	242,996	235,136	-22,576	-0.09
18-44	408,019	419,339	378,315	-29,704	-0.07
45-59	261,365	209,085	242,823	-18,542	-0.07
60+	271,694	349,332	354,472	+82,778	+0.30



FINGER LAKES REGION—ECONOMICS

HOME OWNERSHIP
AGE 60+



57%



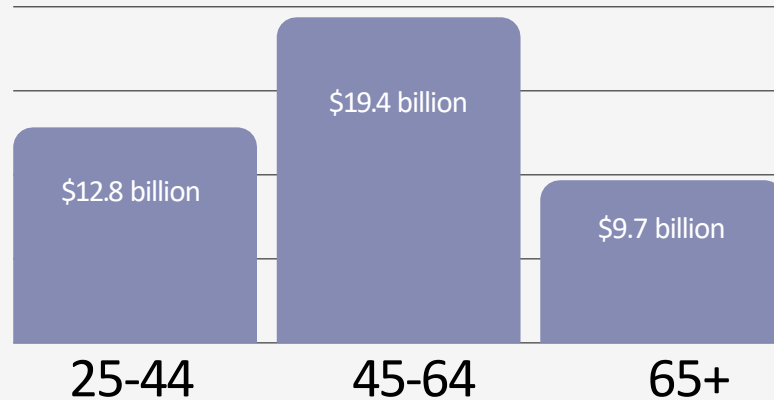
HOMEOWNERS WHO ARE
Mortgage Free

43%



HOMEOWNERS WHO ARE
Paying Mortgage

PERSONAL HOUSEHOLD
INCOME GENERATED
ANNUALLY



68% or \$29,057,023,400 of the personal household income in the Finger Lakes is generated by people 45+



Social Security Income (65+)

\$4,491,324,000 annually



Office for
the Aging

FINGER LAKES REGION

Economic Contribution of Volunteers 55+



30,913 volunteers

16,414,803 hours

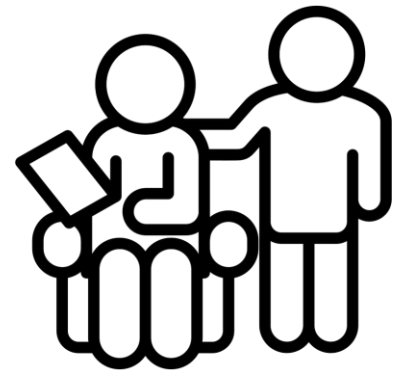
\$457,921,041 annual volunteer contribution

Economic Contribution of Caregivers 50+

137,100 caregivers

127,600,000 hours

**Economic Value of
\$2.4 billion**



MONROE COUNTY

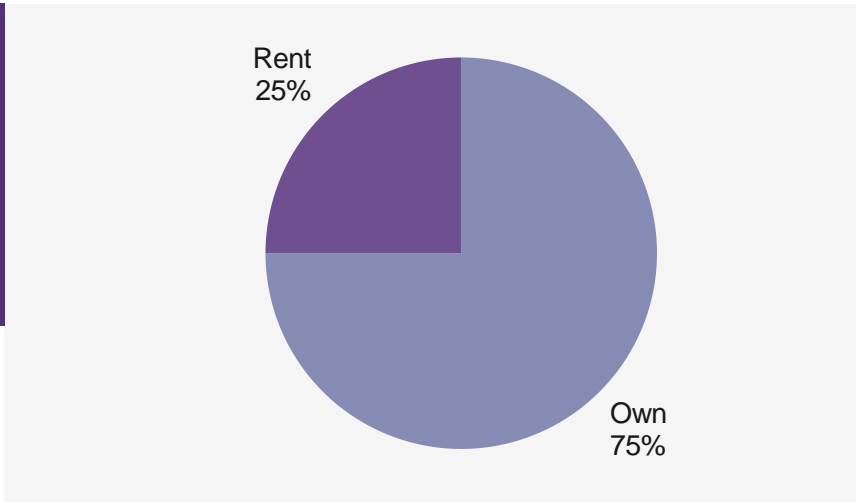
Monroe County Demographics are Shifting

	2015	2025	2045	CHANGE	%
Total Population	750,026	758,381	753,030	+3,004	+0.004
0-17	163,541	154,676	150,462	-13,079	-0.08
18-44	265,281	270,604	247,788	-17,493	-0.07
45-59	157,132	127,155	150,065	-7,067	-0.04
60+	164,072	205,946	204,715	+40,643	+0.25



MONROE COUNTY— ECONOMICS

HOME OWNERSHIP AGE 60+



55%



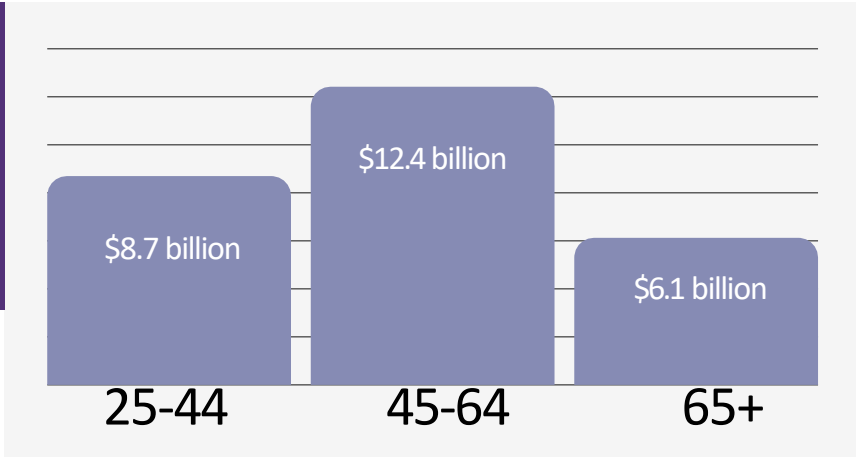
HOMEOWNERS WHO ARE
Mortgage Free

45%



HOMEOWNERS WHO ARE
Paying Mortgage

PERSONAL HOUSEHOLD INCOME GENERATED ANNUALLY



67% or \$18,546,564,600
of the personal household income in Monroe
County is generated by people 45+



Social Security Income (65+)
\$2,751,408,000 annually



MONROE COUNTY

Economic Contribution of Volunteers 55+



25,938 volunteers

13,773,078 hours

\$385.6 million annual volunteer contribution

Economic Contribution of Caregivers 50+

85,000 caregivers

79,000,000 hours

Economic Value of \$1.5 billion



\$45 Million Investment in NYSOFA

REDC Region	
Western New York Allegany, Cattaraugus, Chautauqua, Erie, Niagara	\$5,473,177
Finger Lakes Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, Yates	\$3,196,078
Southern Tier Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga, Tompkins	\$4,204,735
Central New York Cayuga, Cortland, Madison, Onondaga, Oswego	\$1,990,417
Mohawk Valley Fulton, Herkimer, Montgomery, Oneida, Otsego, Schoharie	\$2,381,987
North Country Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, St. Lawrence	\$6,619,444
Capital Region Albany, Columbia, Greene, Rensselaer, Saratoga, Schenectady, Warren, Washington	\$2,793,164
Mid-Hudson Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, Westchester	\$8,161,657
New York City	\$5,953,080
Long Island Nassau, Suffolk	\$4,794,996

Proposed Executive Budget Good for Older Adults

- **\$4.8 million in additional funding** for core services
- **\$6.19 million for the Long Term Care Ombudsman Program (LTCOP)**, maintaining last year's funding increases. LTCOP serves as an advocate for residents and their families in nursing homes and other facilities.
- **Middle class tax cuts** for joint filers up to \$323,000 per year, putting more money back into the pockets of older adults, particularly those on fixed incomes.
- **Inflation rebates** – to help address the cost of living for older adults and families by providing a payment of \$300 to single taxpayers who make up to \$150,000 per year, and a payment of \$500 for joint tax filers making up to \$300,000 per year.
- **Expansion of the Child Tax Credit and Free School Meals**– to put additional money in the pockets of over 300,000 grandparents who are the primary caregivers of their grandkids.

- **Efforts to restore the SALT (state and local taxes) deduction** at the federal level, saving older homeowners from rising property taxes.
- **Recreation Infrastructure** – grant programs to enhance community centers for promoting physical health, mental well-being, and community connections for people of all ages.
- **Expanded victim support services** – to increase compensation for scam victims.
- **Strengthening drugged driving laws and lowering speed limits in NYC bike lanes** – to improve pedestrian safety and make for safer streets. In New York state, there were 14,099 pedestrian crashes in 2022, with 324 fatalities and 13,547 injured, [according to state data](#). Children and older adults are primarily impacted.

- **Investments in agriculture** – to strengthen the supply chain and access to New York products. [The majority of farmers are over age 55 and the statewide average age is 57.](#)
- **Expand enforcement of wage theft laws**, which will put more money in the pockets of workers of all ages.
- **Extending the NY HELPS (NY Hiring for Emergency Limited Placement Statewide) Program**, which provides opportunities for skilled older adults to join the New York State workforce.
- **Increasing access to government services**, including benefits such as the Supplemental Nutrition Assistance Program (SNAP), which helps older adults apply for and receive healthy food assistance, recognizing that food is medicine.
- **Innovative approaches to homebuilding** such as factory-built and modular homes that are less expensive and provide older adults an opportunity to downsize, if they choose to, and open more housing stock for larger families.
- **Banning investors from buying homes for 75 days** – providing an opportunity for people of all ages to identify a suitable home and not have it taken by large investors for cash.

- **Pro-Housing Community Program technical assistance and redevelopment of abandoned property** – working with counties and municipalities to change their planning and zoning and redevelop vacant/abandon buildings, which will increase housing stock and lower costs for older adults looking to downsize.
- **Banning rent price fixing** – to lower the cost of rent for older adults and families.
- **Enhance subway safety** so older adults can travel on subways without fear.
- **Invest in statewide transit**, assisting many older adults who no longer drive but still need to be connected to their communities.
- **Consumer protections**, such as longer timeframes to return products, a proposal to make it easier for consumers to cancel their subscriptions and combating financial exploitation of older adults. [Financial exploitation costs older adults \\$28 billion annually in the U.S.](#), according to AARP.
- **Mental health access** – to hold insurance companies accountable for coverage, increasing access for older adults, and creating intergenerational community-wellness (following models that responded to community needs in the aftermath of the Tops Supermarket shooting in Buffalo).

- **Older adults on Medicaid** – Increasing access to obesity drugs, which will improve older adults' overall health, including the risk of cardiovascular disease; expanding access to community emergency services; expanding access to dental care; increased oversight of investors in health facility ownership (which has an impact on access, quality and affordability in hospitals and nursing homes); expanding access to air conditioners for individuals with chronic conditions; reducing health disparities; reducing the cost of prescription drugs; and increasing access to wheelchairs for older adults with disabilities.
- **Enhancing Veterans suicide prevention** – which will assist older adults who make up 70% of the state's Veteran population, while also addressing specific risk areas like the growing incidence of firearm-related suicides among older men.
- **Expanding support for homeowners and businesses due to severe weather events** – which will help older homeowners with urgent repairs and older businessowners to recover from weather-related damages.
- **Investing in clean water** – improving the health of New Yorkers of all ages.
- **Expanding access to open space** – for New Yorkers of all ages to get outside, exercise, socialize and connect.

Presentation by
Ann Marie Cook
President/CEO



GRAPE Legislative Breakfast

NYS Budget Review

2025

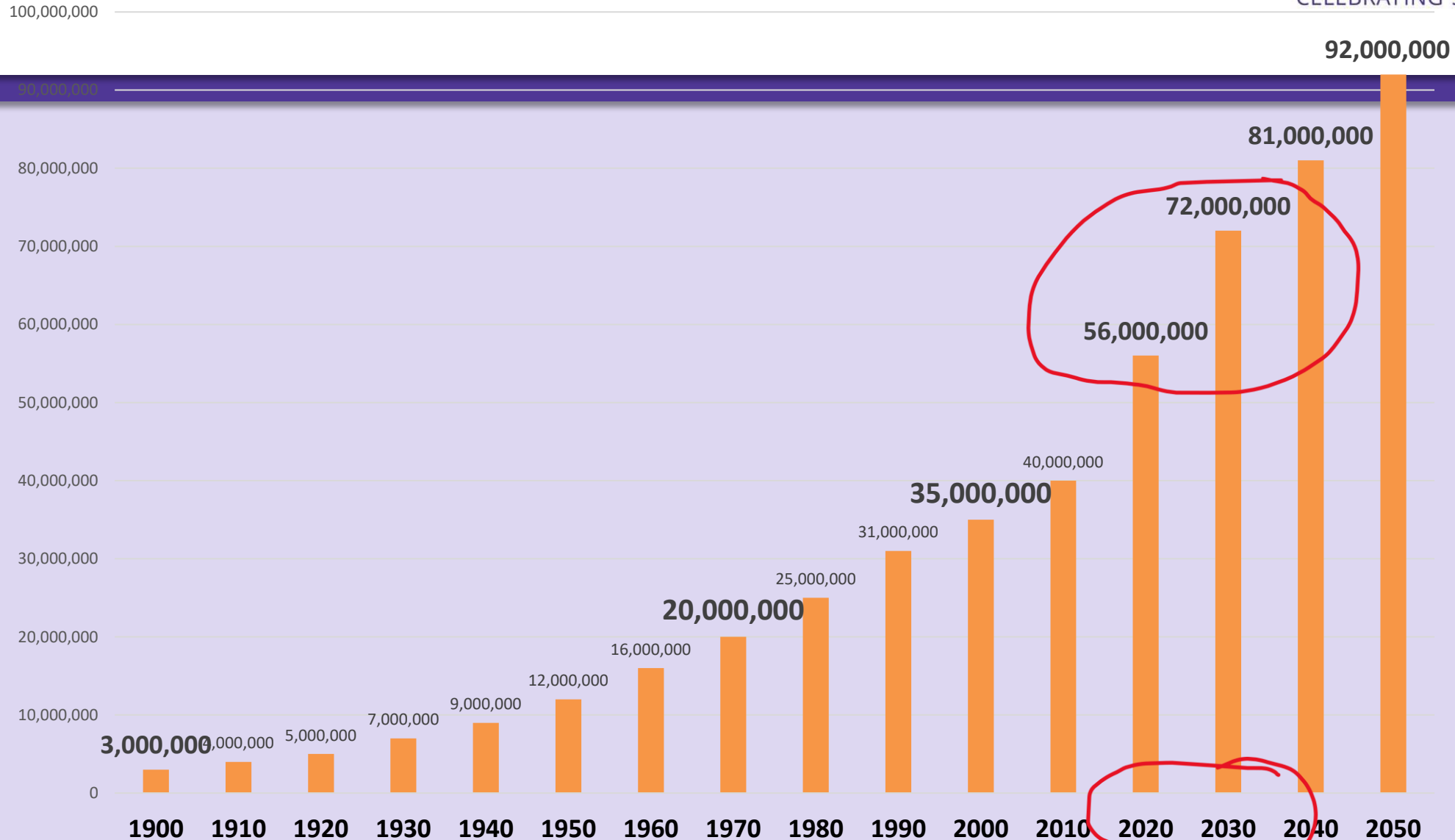


Significant demographic shift

Gain in life expectancy.

Aging of 76 million baby boomers.

Historical & Projected Growth Age 65 and older U.S.



Key Statistics

- Older adults will soon outnumber youth under 18 for the for the first time in our US history.
- New York is home to more residents ages 65 and above—nearly 3.5 million—than the entire population of 21 states.
- 36% of NYS population is over the age of 50. NYS Office for the Aging budget is less than 1% (8/10) of the total budget.

ROCHESTER HAS THE BIGGEST INCREASE IN THE LAST 10 YEARS

REPORT – JANUARY 2023

- **Rochester's 65+ population grew faster than any other major city or county in the State in the last decade.**
- Fastest increases over the past decade:
 - **Rochester (+64 percent),**
 - Saratoga County (+50 percent),
 - Syracuse (+43 percent),
 - Queens County (+39 percent),
 - Dutchess County (+37 percent),
 - New York City (+36 percent), and
 - Orange County (+36 percent).

ROCHESTER RAPIDLY AGING AND INCREASE IN POVERTY

REPORT – JANUARY 2023

- # of older adults in poverty (Rochester) increased 70% from 2011 to 2021.
- Rochester has the 2nd highest rate of poverty of any county or city in the State.
- 35% of older adults in Rochester living 150% below the poverty line

Value of Older Adults

- Individuals over the age of 45 currently generate \$379 billion per year, 63% of all income in the state.
- Older residents are 43% of the tax base, paying an enormous \$72 billion dollars per year in state and local taxes.
- The value of their volunteering and civic engagement is over \$13 billion annually,
- Unpaid caregiving is worth \$39 billion dollars per year.
- These contributions should more than justify state investments

Federal Concerns

- Solvency of Social Security
- Solvency of Medicare
- Older Americans Act Reauthorization
 - Funds critical services - meals, senior centers, health promotion, benefits enrollment, caregiver support, transportation, and more.

State of the State

- Proposing legislation to authorize financial institutions to temporarily hold a transaction involving a vulnerable adult's account given reasonable suspicion of financial exploitation.
- Increasing victim compensation.
- Capital \$ to upgrade recreational facilities – including older adult centers.
- Expansion of rights for Kinship Care providers.

NYS Budget Update -

- \$252 Billion (an increase of \$8.6 billion)
- Additional \$45 million to address the wait lists and unmet needs.

Aging Alliance Priorities

- Economic Security for low-income older adults – Rochester's high poverty rate
- Social Isolation – transportation
- Caregiver Supports

Lifespan's Priorities

- Funding for Elder Abuse Prevention & Intervention - \$375,000 brings us to flat funding.
- Scams - \$500,000 expand efforts to address scam prevention.
- Community Care Connections – Integrating health care & community-based services and navigating care.

Core Priorities for Aging



New York StateWide Senior Action Council, Inc
Improving The Lives of Senior Citizens & Families in NY State
www.nysenior.org • 800-333-4374 • www.nysenior.org





- Additional \$44 million to address **Core Services**.
- \$875,000 to fund **Elder Abuse & Scams** Programing
- \$15 million to support **Guardianship Reform** through statewide initiative of nonprofit guardians.
- \$3 million investment in **MCCAP, Patients Rights Hotline, and Legal Services for the Elderly**
- \$12.5 million increase to **Long-Term Care Ombudsman Program (LTCOP)**
- \$2M to create a resident assistant program in **Affordable Senior Housing**



Master Plan on Aging (MPA)

- The MPA is designed to ensure that older adults and individuals of all ages can live healthy, fulfilling lives while aging with dignity and independence.
- Report past due.



GRAPE

**GREATER ROCHESTER AREA
PARTNERSHIP FOR THE ELDERLY**

Investing in Nursing Home Care

Michael McRae

President and CEO

St. Ann's Community



ST. ANN'S
COMMUNITY

Full of Life



St. Ann's Home



Wegman Transitional Care Center



Cherry Ridge

GRAPE Legislative Advocacy Breakfast

Nazareth University

February 7, 2025

Michael E. McRae
President & CEO
St. Ann's Community



ST. ANN'S

COMMUNITY

Full of Life

NEW YORK STATE NURSING HOMES



Caring for 100,000 + Elders in NY daily

Statewide → 602

Upstate NY → 290

Rochester Region → 48

Monroe County → 28

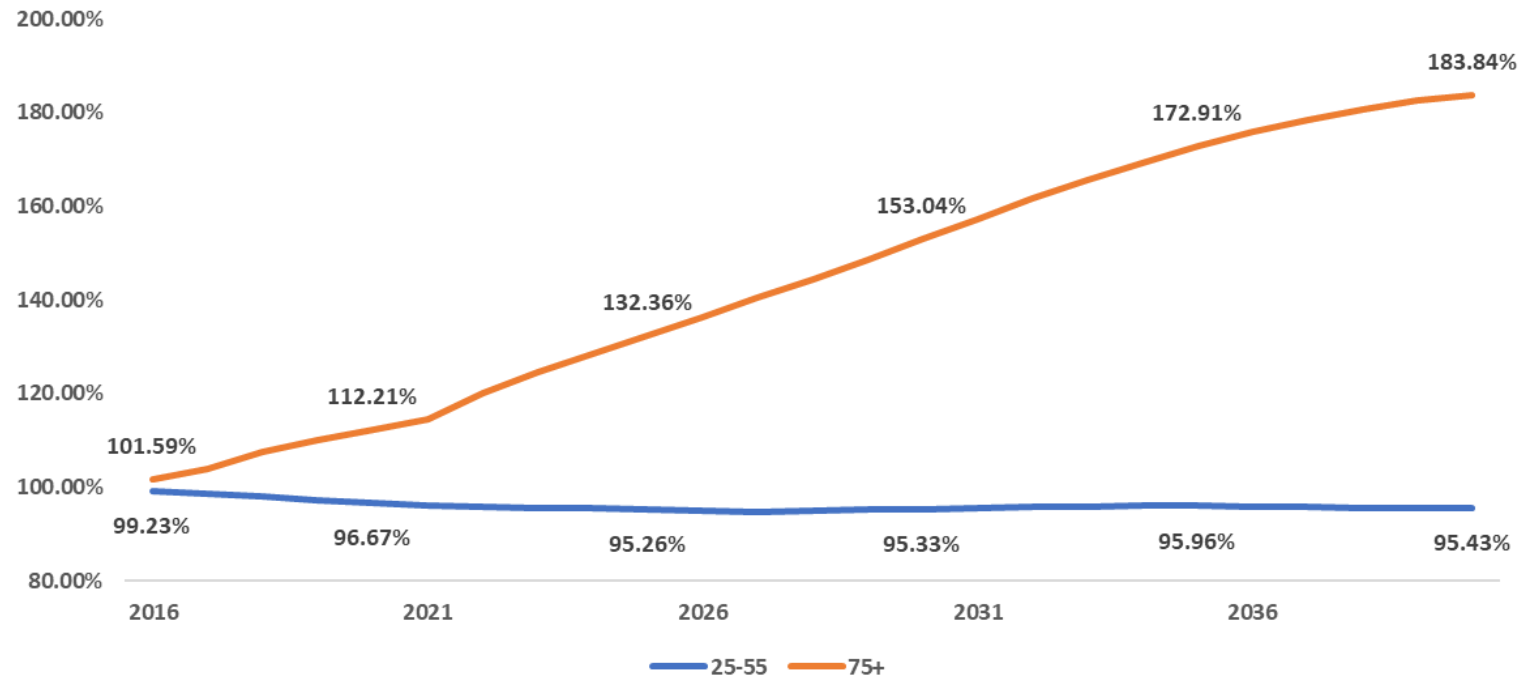
4,500 Nursing Home Beds

Caring for the Most Important People on Earth

AGING DEMOGRAPHICS



Upstate Over 75 Population Growth vs. Working Age

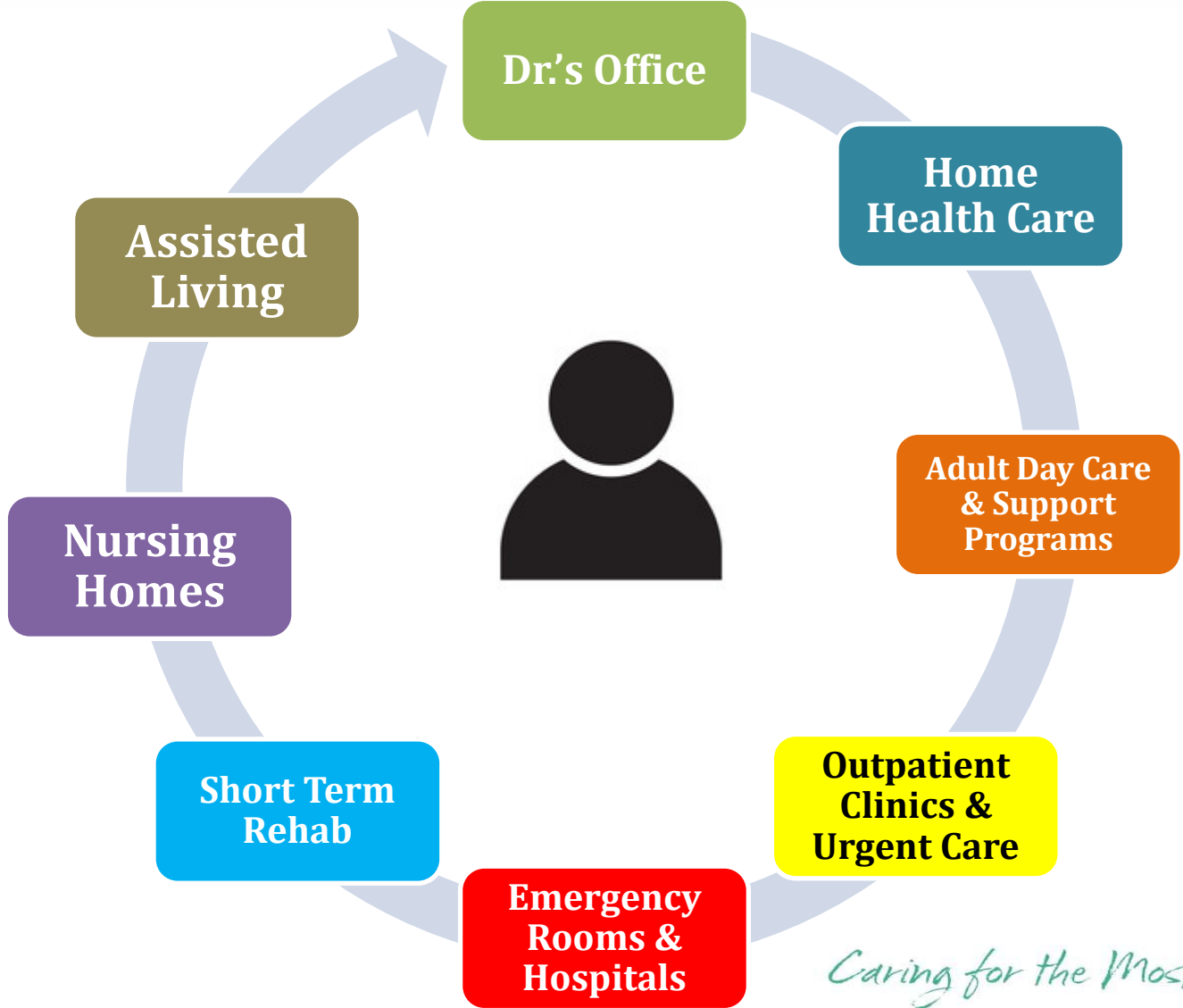


*We have a rapidly growing aging population with the number of adults over 85 in New York expected to **double** between 2015 and 2040.*

Demand for services is growing as providers struggle to keep their doors open.

Caring for the Most Important People on Earth

THE HEALTH CARE ECOSYSTEM



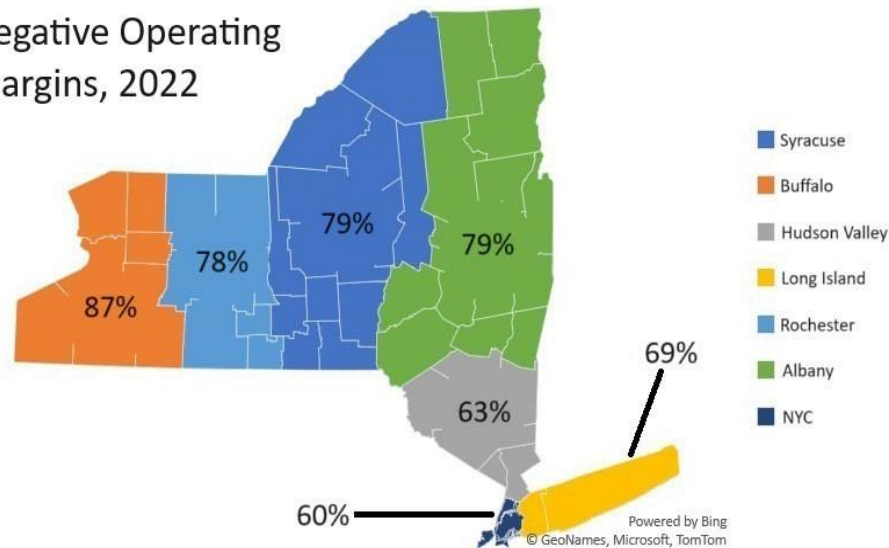
Caring for the Most Important People on Earth

MEDICARE FUNDING GAPS

New York State hasn't made a substantial investment in Nursing Homes since 2007.



Percent of Facilities With Negative Operating Margins, 2022



Western New York has **several** nursing homes closed and other not for profit Nursing Homes being sold and transferred to For Profits.

Caring for the Most Important People on Earth

RISING COSTS & INFLATION



Eggs 2007 \$1.68/dozen

Eggs 2025 \$5.37/dozen

220% increase

Minimum Wage 2007 \$7.15/hr.

Minimum Wage 2025 \$15.50/hr.

117% increase

Average Social Security Payment in 2007 = \$1,050/month

Average Social Security Payment in 2025 = \$1,376/month

31% increase

The cumulative cost of living has risen over **52%** from 2007 to 2025

... How does this correlate to increases in Nursing Home reimbursement?

Caring for the Most Important People on Earth

IN THE HEADLINES



NY begins budget process with Medicaid concerns that may soon roil healthcare...

*"We are very concerned about the new Administration's ideas on Medicaid funding and the potential impact of those proposals on older adults and individuals with disabilities who need long-term care services," **Sebrina Barrett, president and CEO of LeadingAge New York**, told McKnight's on Wednesday. "The entire continuum of care that millions of New Yorkers depend on relies on Medicaid funding."*

New York State budget neglects nursing home residents and their caregivers. It shouldn't

NEW HHS REPORT REVEALS
SIGNIFICANT MEDICAID
SHORTFALL FOR NURSING
HOMES

New Medicaid system leaves state's nursing homes in the dark about 2025 pay rates

*Upstate Nursing Homes Urge
Governor Hochul to Address
Medicaid Funding Crisis*

*Local nursing homes urge Governor
Kathy Hochul to address a Medicaid
funding crisis*

Urgent Plea for Medicaid Reimbursement Reform in Nursing Homes

Caring for the Most Important People on Earth

CALL TO ACTION

MEDICAID FUNDING DIRECTLY IMPACTS STAFFING & OPERATIONS

**Urge Governor to Prioritize Quality Care for
Nursing Home Residents in 2025-26 State Budget!**



To Update Medicaid Rates, New York MUST:

- Increase nursing home Medicaid rates by 20% (to support over 50% growth in staffing costs since 2007), AND
- Reform the Medicaid rate methodology to ensure rates match current costs & incentivize quality.



**We need nursing
home staff to use
their voice!**

**WRITE THE
GOVERNOR NOW!**

Did you know...

- Medicaid is the primary payer for nursing home care in New York. It pays for 75% of all resident care days.
- New York's nursing home Medicaid reimbursement is among the worst in the country, according to a Federal, independent, 3rd party agency - MACPAC, Jan. 2023.
- As a result, there is a **\$1.6 billion Medicaid funding gap** between reimbursement and the cost of care.
- Medicaid rates directly impact provider ability to recruit & retain quality staff and offer them the wages they deserve!
- The inadequacy of rates impacts all **97,000 nursing home residents** in the state, whether they themselves rely on Medicaid or not.



LeadingAge
New York

Caring for the Most Important People on Earth



ST. ANN'S

COMMUNITY
Full of Life

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Support for Caregivers

Katy Allen

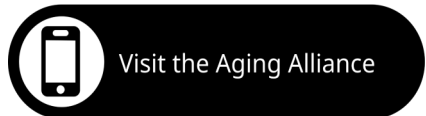
Division Leader, Caregiver Services

Lifespan of Greater Rochester, Inc.

Member Monroe County Aging Alliance




The Case for Supporting Caregivers



Family Caregiving in the United States


Approximately **53 million U.S. adults** are family caregivers, providing unpaid care to relatives, spouses, friends, or neighbors: approx. 1 in every 5 adults.




Nearly, **2.5 million grandparents** are raising grandchildren.



59% of family caregivers are women, who report higher levels of emotional stress and challenges balancing caregiving duties.



43% of caregivers are the sole providers of care, typically spending 20 hours per week on caregiving duties.



Nearly **half (47%) of caregivers** receive no formal support, despite 88% saying they need more help.

Caregiving in the Workplace

- **Top 3 workplace values are consistent across all ages:**
Family caregiving, lifelong learning, financial planning
- In the United States today, **one in six employees** is a caregiver for a relative or friend and spends an **average of 20 hours a week** providing some type of care.
 - Of all workers: 36% are caregivers of an adult; this rises to 53% for those age 40-49, and 30% for the 50+ population.
 - Of all workers: 32% are caregivers of a child; this rises to 61% for those age 40-49, and 21% for the 50+ population.
- The cost of caregiving to business and industry exceed **\$50 Billion annually**.
- The percentage of adult children providing hands on tasks to a friend or family member has more than tripled in the past 15 years.

Family Caregiving in New York State

Number of Caregivers:

- There are an estimated **4.1 million caregivers** in New York State
- These caregivers provide **2.68 billion hours** of unpaid care annually

Economic Value:

- The unpaid care provided by family caregivers in New York is valued at **\$39 billion** annually

Demographics:

- **66% of caregivers** in New York are women
- **45% of women caregivers** have a household income of less than \$75,000
- **65% of women caregivers** work while providing care

Challenges:

- **64% of women caregivers** do not believe New York State offers enough support for unpaid family caregivers
- **70% of working caregivers** in New York report work-related difficulties due to their dual roles

Family Caregiving in Monroe County

Monroe County has an estimated **85,000 family caregivers**.
(137k+ in the Finger Lakes region)

Economic Value:

- The ~79 million hours of unpaid care provided by family caregivers in Monroe County is valued at approximately **\$1.5 billion** annually (**\$2.4B across the Finger Lakes region**)

Demographics:

- 62% of caregivers** in Monroe County are women
- 40% of caregivers** are aged 50 and older
- 55% of caregivers** are employed, balancing work and caregiving responsibilities

Challenges:

- 68% of caregivers** report high levels of stress due to caregiving
- 72% of caregivers** feel they need more support and resources

References

[1] [Working Caregiver Survey and Data - Office for the Aging](#)

Impact of Caregiver Stress on Family Caregivers

Physical Health:

- **17% of caregivers** feel their health has worsened due to caregiving responsibilities
- **23% of caregivers** providing care for a year or longer report high physical strain
- **27% of caregivers** for spouses report fair or poor health

Mental Health:

- **38% of family caregivers** find their situation highly stressful
- **41% of caregivers** report low overall well-being, significantly higher than non-caregivers
- Only **23% of caregivers** report good mental health

Emotional Strain:

- **59% of family caregivers** are women, who report higher levels of emotional stress and depression
- **43% of caregivers** are the sole providers of care, often leading to increased emotional burden

Proven Solutions that Work.

Support Case Management Services

The role of care managers is critical to informal caregivers as they navigate the complex aging care support systems.

- ❖ EISEP (Expanded In Home Services to the Elderly Program)
- ❖ CSE (Community Services to the Elderly)
- ❖ ADCSI (Alzheimer's Disease Caregiver Support Initiative)

Increase funding for RESPITE

Respite, the ability for family caregivers to have time away from caregiving responsibilities has been proven to reduce stress, improve health and lengthen the amount of time caregivers can provide caregiving.

- ❖ ADCSI (Alzheimer's Disease Caregiver Support Initiative)
- ❖ Title 3E
- ❖ NYSCRC (NYS Caregiving and Respite Coalition)

And yes, there are more Proven Solutions that Work.

Federal Initiatives

- Support the passage of the **Credit for Caring Act**
The proposal aims to provide tax credits for caregivers, offering financial relief for those incurring significant long-term care expenses.
- Support **National Family Caregiver Support Program** established under the Older Americans Act, the NFCSP provides funding to states for services that support family caregivers such as case management, respite care, caregiver training, and support groups.
- Support the expansion of **Title 3E and 3B.**


How do we KNOW Caregiver Supports work?

Studies show...

- Respite reduces caregiver burden, reduces caregiver stress and can decrease challenging behaviors in those with dementia.
- Care management improve caregiver's health-related quality of life and decrease caregiver anxiety and depression.
- Caregiver education (Powerful Tools for Caregivers) reduces caregiver stress and improves caregiver confidence.

“I feel so much more comfortable now...Everything we talked about was exactly what I needed. You’ve been the most helpful resource so far...It has helped tremendously...Now I know I’m not alone.”

As the demand for caregiving continues to rise, **it is imperative to recognize and support the vital role that caregivers play in our communities.** Addressing the physical, emotional, and financial challenges faced by caregivers is not only a public health issue but a societal obligation. By implementing supportive policies and programs, we can enhance the well-being of caregivers and ensure that they are equipped to provide the essential care that so many depend upon. The time to act is now; the health of our communities depends on it.

A close-up portrait of Rosalynn Carter, an elderly woman with short, wavy brown hair, wearing a pearl necklace and gold earrings. She is smiling slightly and looking towards the camera.

There are only four kinds of people
in the world - those who have been
caregivers, those who are caregivers,
those who will be caregivers and
those who will need caregivers.

— *Rosalynn Carter* —

AZ QUOTES

MCAA

MONROE COUNTY AGING ALLIANCE



United Way
of Greater Rochester
and the Finger Lakes



Monroe Community Hospital
MISSION + COMPASSION + HEART



Jewish Senior Life

Services for Healthy Aging



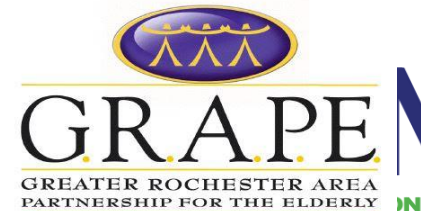
Urban League of
Rochester, N.Y., Inc.



Adam J. Bello
County Executive



City of Rochester, NY
Malik D. Evans, Mayor
Rochester City Council



Monroe County Aging Alliance

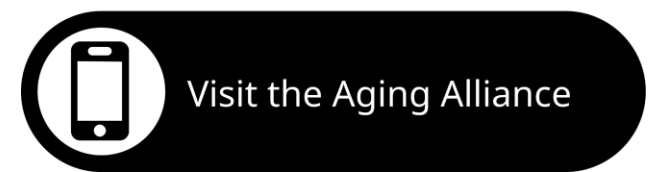
A joint initiative of Rochester Area Community Foundation & United Way of Greater Rochester and the Finger Lakes

Presented today by MCAA member, Katy Allen
Katy is the Division Leader for Caregiver Services and the Director of the Finger Lakes Caregiver Institute at Lifespan of Greater Rochester, Inc.

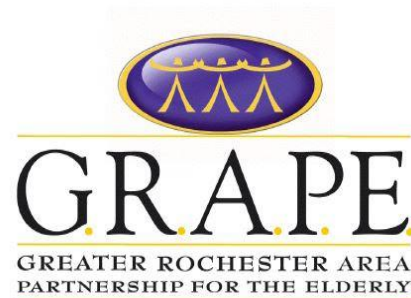
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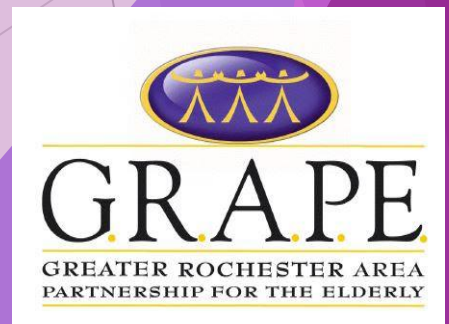
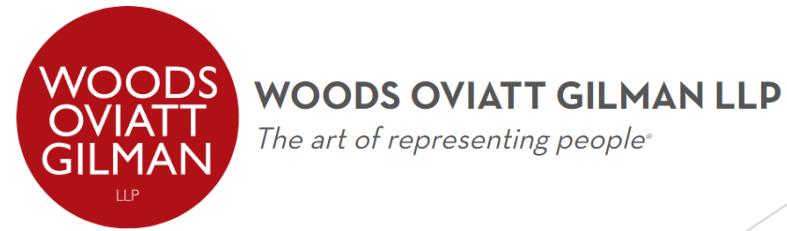
Sources of data in this presentation available upon request



Closing Remarks



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**Please take a couple of minutes to answer three
short questions about today's event:**



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