



NJ Chamber

Economic Recovery & Reopening Update

May 19, 2021

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INSIDE TODAY'S UPDATE

- A big step toward normalcy: New Jersey lifts many restrictions today.
- What powers Gov. Murphy would keep under N.J.'s new plan to end the COVID-19 emergency.
- A guide to reopening your business.

A Big Step Toward Normalcy: New Jersey Lifts Many Restrictions Today

New Jersey lifts most indoor capacity limits today and ends outdoor gathering limits. Most notably, restaurants, retail stores, gyms, salons and more will be allowed to operate without fixed, percentage-based capacity limits - though indoor masking is still required and establishments must still keep parties 6 feet apart. That means some places may not be able to reach full capacity. [For all of the reopening steps New Jersey is taking today, click here. \(nj.com\)](#)



Helping businesses get back on track, together. energizepseg.com

What Powers Gov. Phil Murphy would Keep Under N.J.'s New Plan to End the COVID-19 Emergency

State lawmakers on Tuesday began advancing a plan that would formally [end New Jersey's public-health emergency](#) but would allow the Murphy administration to retain many powers to battle the pandemic through the end of the year. The administration would retain the authority to oversee certain things including masking and social distancing, expanded outdoor dining at restaurants, workplace safety protocols and moratoriums on evictions, utility shutoffs and insurance cancellations. [\(nj.com\)](#)

A Guide to Reopening Your Business

As businesses look to reopen safely and keep employees and customers healthy and informed, employers are facing countless new questions and unprecedented new challenges. Get sector-specific guidance, small business advice, and other tools and resources to help employers and employees return to work safely and successfully. [To see the reopening guide, click here.](#) (U.S. Chamber of Commerce)

A Plan to Get Customers to Walk Back Into Stores: Give them a Rebate

With indoor capacity limits ending today, here's how one South Jersey town is trying to [get consumers back into stores](#). Haddonfield will give in-person shoppers a 20% 'rebate' - in the form of a gift certificate - on all purchases through Friday. (ROI-NJ)

How to Incentivize Employees to Get Vaccinated

As employers plan for a safe return to the workplace, they have an important role to play in encouraging and informing their employees about COVID-19 vaccinations. [Here are some ways businesses can incentivize employees to get the vaccine.](#) (U.S. Chamber of Commerce)

New Online Resource: The NJ Chamber Legislative Roster

An up-to-date, mobile friendly, single source for office and contact information for New Jersey's Governor and every N.J. legislator

Try it out here - NJCCGovGuide.com

Small Businesses and Nonprofits Can Get Big Discounts on PPE Products

Small businesses and nonprofits can get big discounts on personal protective equipment through the state's PPE Access Program. [For more information, click here.](#) (State of N.J.)

Were you forwarded this newsletter? For more information about the N.J. Chamber, email victoria@njchamber.com

Business Resources

[The State's Latest Easing of Restrictions](#) (State of N.J.)

[Federal Grants for Restaurants and Bars](#) (U.S. Chamber of Commerce)

[Guidance, Restrictions, and Assistance for Businesses](#) (State of N.J.)

[State & Federal Financial Assistance](#) (U.S. Chamber of Commerce)

[Pandemic Resources for Small Businesses](#) (U.S. Chamber of Commerce)

[Are You Giving Employees Time Off to Get Vaccinated? Learn about the COVID-19 Vaccination Tax Credit.](#) (U.S. Chamber of Commerce)

[Reopening Playbook for Employers](#) (U.S. Chamber of Commerce)

[Vaccine Guide for Businesses](#) (U.S. Chamber of Commerce)

[Paycheck Protection Program \(PPP\) Guidance](#) (U.S. SBA)

[Discount PPE for NJ Businesses](#) (State of N.J.)

Jobs and Hiring Portal [Job Seekers](#) | [Employers](#) (State of N.J.)

[General Pandemic Information](#) (State of N.J.)

[Guide to Starting a Business in N.J.](#) (New Jersey Business Action Center)

The Best Tool for Your Business - Membership in the N.J. Chamber

The N.J. Chamber provides members with guest speakers, webinars, networking opportunities and discount programs that help businesses grow. The N.J. Chamber also advocates for pro-growth and pro-business legislation.

[Click here to request more information](#)

N.J. Coronavirus Cases

(Source: [N.J. Health Department](#))

Total Confirmed Deaths Reported: 23,350

Total Confirmed COVID-19 Cases Reported: 883,825

Data: [Hospitalizations and Discharges](#) | [Vaccinations](#)

You are welcome to share this newsletter via email, social media or on your organization's website. Please credit the New Jersey Chamber of Commerce with a link to <http://njchamber.com>.

The New Jersey Chamber of Commerce is staying on top of pandemic and economic recovery developments. For news media requests, please email [Scott Goldstein](#).

