



LISTENER PROFILE

BASE: ADULTS 25-54

Male 84%

Female 16%

COMPOSITION – BASE P12+

25-54 45%

35-64 57%

OCCUPATION

Work full/part time 72%

Professional 17%

Management/Business/Financial 14%

Sales/Office 16%

Natural Resources/Constr./Maint. 8%

IMPORTANT INDEXES

Stream Music 109

Visit Radio Station/Personality Website 168

Podcast Listener 128

SPORTS

Engage in any Sport 137

Attend Sports Events 147

Listen to Sports on the Radio 157

Watch Sports on TV 119

FINANCE

Track Investments Online 139

Own Mutual Funds 119

Own Any Type of Investment 116

Regularly Read Finance 103

News/Publications



THE ON-AIR TEAM



Getting Ahead in Business with Milton J. Paris

- **Sunday 11:00am – 12:00pm**

- Listeners want to hear more about how to Get Ahead In Business !
- Milton features experts in a variety of fields...from financial to medical, from fitness to entertainment; each show is designed to give Fox Sports NJ listeners expert information & guidance on sales training & how to increase your bottom line in your business by being competitive with your daily routine of working on your business ...instead of working in your business
- Milton has a client database of over 20 distinct industries focused on varied products / services
- Milton helps listeners who are in business with advice on how to not only survive, but thrive in the current economy.
- Milton J. Paris has been on the radio for the past 15 years.
- **Milton's motto has always been "Nothing is impossible"**
- As one of Milton's featured sponsors of Getting Ahead in Business you will be able to speak to the listeners who are looking for guidance in your industry –
- Your guest appearance & sponsorship will increase awareness for your products or services
- As a guest on Getting Ahead in Business you will build credibility for your business with the FOX Sports New Jersey listeners every Sunday 11am-12noon



Milton J. Paris

Contact Milton today ...

Cell : 732-306-0040

Email : milton@gettingaheadinbusiness.com

Website : www.gettingaheadinbusiness.com



93.5 FM COVERAGE MAPS 1450 AM

