

LISTENER PROFILE

BASE: ADULTS 25-54

Male	84%
Female	16%

COMPOSITION – BASE P12+

25-54	45%
35-64	57%

OCCUPATION

Work full/part time	72%
Professional	17%
Management/Business/Financial	14%
Sales/Office	16%
Natural Resources/Constr./Maint.	8%

IMPORTANT INDEXES

Stream Music	109
Visit Radio Station/Personality Website	168
Podcast Listener	128

SPORTS

Engage in any Sport	137
Attend Sports Events	147
Listen to Sports on the Radio	157
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FINANCE

Track Investments Online	139
Own Mutual Funds	119
Own Any Type of Investment	116
Regularly Read Finance News/Publications	103

THE ON-AIR TEAM



Getting Ahead in Business with Milton J. Paris

- **Sunday 11:00am – 12:00pm**

- Listeners want to hear more about how to Get Ahead In Business !
- Milton features experts in a variety of fields...from financial to medical, from fitness to entertainment; each show is designed to give Fox Sports NJ listeners expert information & guidance on sales training & how to increase your bottom line in your business by being competitive with your daily routine of working on your business ...instead of working in your business
- Milton has a client database of over 20 distinct industries focused on varied products / services
- Milton helps listeners who are in business with advice on how to not only survive, but thrive in the current economy.
- Milton J. Paris has been on the radio for the past 15 years.
- **Milton's motto has always been "Nothing is impossible"**
- As one of Milton's featured sponsors of Getting Ahead in Business you will be able to speak to the listeners who are looking for guidance in your industry –
- Your guest appearance & sponsorship will increase awareness for your products or services
- As a guest on Getting Ahead in Business you will build credibility for your business with the FOX Sports New Jersey listeners every Sunday 11am-12noon



Milton J. Paris

Contact Milton today ...

Cell : 732-306-0040

Email : milton@gettingaheadinbusiness.com

Website : www.gettingaheadinbusiness.com



93.5 FM COVERAGE MAPS 1450 AM

