



**NJSBDC at
Brookdale Community College**

Where Business Go *TO GROW*



Serving Monmouth & Ocean Counties

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RELEVANT WORKSHOPS THIS MONTH

February 9 [Health and Safety Workplace Challenges for Employers in 2021](#) - Join this no-cost seminar led by **Employment Law Attorney Lisa Fried-Grodin** to address key issues related to safety procedures, Covid vaccines and employer responsibilities. **[REGISTER NOW](#)**

February 10 [Content Marketing and Blogging](#) - Valuable content is critical for your website to place higher in the search engine rankings. Learn how to create content that drives sales, and allows you to establish thought-leadership and industry expertise in your area. **[REGISTER NOW](#)**

February 10 [Using Zoom Video for Your Business](#) - Zoom has emerged as a major tool in the small business owner's toolkit. This is your opportunity to learn the basics and take advantage of what this amazing free tool has to offer. **[REGISTER NOW](#)**

February 13 [Business Start-up Workshop](#) - If you are a New Jersey entrepreneur who is planning to start or has recently started a small business, this course is for you! Learn how to register a business, examine setting up bookkeeping records, taxation, and understanding financial statements, money needs, payroll, insurance, and licensing. **[REGISTER NOW](#)**

February 17 [Work Smarter This Year With Google's Productivity Tools](#) - Learn how to organize emails into tasks in one step, use voice-to-text typing in Docs, create Calendar work blocks and more. **[REGISTER NOW](#)**