



Message from Jim and Jar of Hope Foundation:

My name is Jim Raffone, Founder and CEO of JAR of Hope, a nonprofit dedicated to funding critical research and supporting families affected by rare diseases.

We are excited to announce our upcoming Steps for Hope 5K run & 2-Mile Walk, and we would love to invite the Chamber and its member nonprofits to join us in this impactful community event.

We completely understand the challenges many nonprofits and businesses face when it comes to fundraising capacity. Our intention is simply to offer an opportunity for community engagement, awareness, and impact.

Here are the event details:

Event: Steps for Hope 5K Run & 2-Mile Walk

Date: 4.18.2026

Time: 8-12pm

Location: starts at Icarus Brewing Co. and finishes at Windward Park in Brick

Key Logistics:

- The event is open to runners and walkers of all levels.
- On-site registration and packet pickup will be available beginning at 7am
- Sponsorship opportunities and team participation options are also available for businesses and organizations that may want to get more involved.
- Every charity that participates raises money for themselves. Every charity wins. They secure bibs and their runners raise money for their charity.

At this stage, registration is being opened exclusively to charitable organizations and non profits to help secure strong participation while creating a simple and effective fundraising opportunity for each cause involved.

Here's how it works:

- Each nonprofit can purchase 10 race bibs for \$500
- Each charity runner commits to raising a minimum of \$250
- That results in a \$2,500 gross return and \$2,000 net per 10 runners
- Additional bib bundles can be purchased once the initial set is filled

It's a straightforward, high-impact fundraiser that brings awareness, community engagement, and meaningful financial support to every organization involved.

To secure bibs or learn more about participating, please email: james@jarofhope.org