

**BBC Sky at Night**  
MAGAZINE

**BACK GARDEN ASTRONOMY**

**WEEK**

**2-10 February**



## Would you like to be part of our inaugural outreach event for new amateur astronomers in the UK?

Launching in February 2019, BACK GARDEN ASTRONOMY WEEK will celebrate the very best the night sky has to offer, all visible just by stepping out into the garden and looking up!

From Saturday 2–Sunday 10 February we're inviting people with curious minds, families with kids who love space and those who've always wanted to unwrap the wonders of the cosmos to discover a new sight every day – and we'd love you to be a part of it.

There are loads of great benefits in partnering with us in this brand new campaign – see below!

BACK GARDEN ASTRONOMY WEEK will also pass on the essential observing tips that beginners need to get the most out of stargazing – advice like how to adjust your eyesight to the dark, how best to navigate the night sky and which are the best targets to see.

PLUS we'll also be offering a free 50 page digital starter pack for anyone who chooses to sign up.

So please join us in helping people kickstart their journey of discovery into the stars.

For more information please contact [craig.ramsay@immediate.co.uk](mailto:craig.ramsay@immediate.co.uk) by 4 January 2019.

### Partner benefits:

- ▶ Data swaps to access *BBC Sky at Night Magazine* marketing data
- ▶ Free promotion of your brand as part of the campaign
- ▶ Data capture activities for your brand if you choose to run a competition
- ▶ Access to new audiences who are beginning their journey into stargazing
- ▶ A partnership with a trusted BBC brand
- ▶ Your logo on campaign artwork

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***DISCOVER THE STARS!***

