

You Built Your Business. We'll Help You Grow It.

Building on more than 15 years of impact, Goldman Sachs 10,000 Small Businesses helps entrepreneurs across America access business education, capital, and support to grow and create jobs in their communities.

We encourage small business owners in North Carolina to apply today. Classes are offered in-person and online **at no cost to participants**. In partnership with community colleges, the program provides best-in-class business education, including:

- A **12-week curriculum** taught by experts, covering topics including marketing, operations, financials, leadership, and accessing capital
- **One-on-one business advising** and a **national peer learning network**
- A **customized growth plan** you can implement right away

Small businesses are a critical part of rural economies.

10,000 Small Businesses graduates consistently grow their revenues and create jobs at rates that surpass similarly sized businesses.

70%

increase
revenues

50%

create jobs

84%

collaborate
with other
graduates

99%

recommend
the program



Curriculum and Program Schedule

Orientation (In-person)	Feb. 24 - 26
Growth and Opportunities (Online)	Mar. 1 - 5
Financial Statements Workshop (Online)	Mar. 8 - 12
Money and Metrics (Online)	Mar. 15 - 19
You Are The Leader (Online)	Mar. 29 - Apr. 3
It's the People (Online)	Apr. 5 - 9
Marketing and Selling (Online)	Apr. 12 - 16
Operations and Processes (Online)	Apr. 19 - 23
Being Bankable (Online)	Apr. 26 - 30
Action for Growth (In-person)	May 11 - 14

North Carolina Cohort

Applications Due

November 4, 2026

Class Begins

February 24, 2027

Class Ends

May 14, 2027

Apply Now

at gs.com/10ksb-north-carolina

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Contact Us

at rural10ksb@icic.org



Is Your Business Ready?

We look for applicants who are passionate about growing their business and creating jobs in their communities and who generally meet these criteria:

- Small business owner or co-owner
- Annual revenues over \$75,000
- 2+ years in operation
- 2+ employees (including the owner)

Interested?

Visit our website to learn more about eligibility and how to apply: gs.com/10KSB